

AN OBSERVATION FOR BILLIONAIRES.

THERE ARE BETTER WAYS TO BECOME A HERO WITH YOUR MONEY. AND AVOID THE LION TO LAMB SYNDROME.



Funny thing about lions... and billionaires.

Both spend a lifetime devouring their prey. The lion retires as king of the jungle, and the billionaire lets his fortune lure him into generous benefactor and philanthropist.

The lion remains regal and lionessque. But billionaires become wimpy, and for the most part serve as gentle and easy prey for non-profit think tanks that take their money like lambs led to the slaughter.

WHY DO WE SAY THAT? Most billionaires made their fortunes as entrepreneurs. Then they send bunches of their big beautiful bucks to elitist non-profit think tanks that run around in circles — with no bottom-line responsibility and none of an entrepreneur's old spunk and results-orientation.

HERE'S THE BIGGEST MYSTERY OF ALL: Why do successful entrepreneurs give their lucre away to organizations with no bottom-line responsibility? Why do they give it to elitist organizations, a money-devouring populace that finds entrepreneurs offensive and vulgar people?

That's how FOIL sees it, and with good reason. We at FOIL 'the Foreign Oil Independence League' are simply good old-fashioned capitalists who know it's possible to do good for America and still

make coin-of-the realm with creativity and integrity... without speaking from an ivory tower.

DON'T GET US WRONG! We at FOIL don't fault money going to charities or think-tanks when those dollars actually benefit the public and the nation. But we are critical when incredible amounts of money that could benefit the public wind up instead in the hands of non-profit organizations that O.D. on dignity, are more interested in appearances, and rarely if ever achieve tangible results.

AMERICA IS IN AN AWFUL ENERGY BIND. The time is long overdue for America to switch to an energy regimen replete with alternative fuel sources. Ethanol, efficient wind generators, solar panels, biomass fuels, hydrogen cell technologies, ocean and geothermal energy. The move to such alternative energy sources is practical, doable, makes sense, and is vast and long lasting and profitable.

The job at hand is to shatter public indifference to America's dangerous dependence on foreign oil. You will see that we need the backing of the real and ultimate power in America — the entrepreneur billionaire. The energy non-profits won't fight. The government is too busy, inefficient and too slow. We need average citizens in large numbers to accept and, indeed, demand alternative made-in-USA energy.

WANT PROOF? We at FOIL checked out 62 energy do-gooders, most of them ducking scrutiny by classifying as a 501-C-3 organization— meaning a non-profit that gets tax deductible contributions to supposedly do public good.

WANT TO SEE PURE PANIC? Ask these guys, and others like them, for their net achievements. Not transitory fiddling around but, change. You'll run into a brick wall. To work for change, non-profits should be making government and corporations responsible, accountable and answerable to the people. What the American people want — and desperately look for — is messages that will generate an outcry for made-in-USA alternative fuels like ethanol and biodiesels.

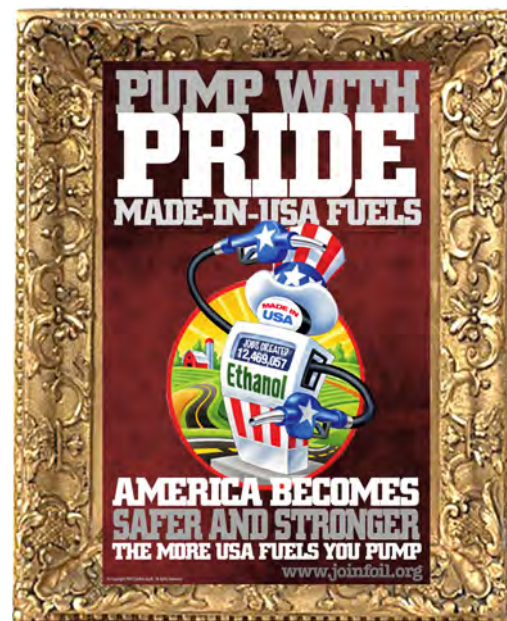
THE 11th HOUR IS HERE.

Our national monetary resources go into the pockets of some desert-dwelling sheiks who hate America, and who scheme for our nation to be assaulted and destroyed. Much of the money we spend to buy foreign oil goes to buy guns, bombs, and other weapons for terrorists who have no regard for humanity— terrorists with an agenda of horror who kill with impunity.

FOREIGN OIL INDEPENDENCE IS WHAT AMERICA NEEDS. Is there a lesson here for billionaires? You bet there is! Their donations should go to fund business-like and progressive individuals, to invest in men and women in for-profit groups — groups that reach out to the public and offer the investor a chance to earn money back, and thus to re-invest in still more for-profit groups.

One distinction between for-profit FOIL and the energy non-profits:

WE HAVE FUNDED FOIL 100% OUT OF OUR OWN POCKETS. No handouts, grants or donations. We have funded two years of an ongoing stream of concepts, ads, merchandising tools, press releases, campaigns, and print production. Web site, travel and convention booths expenses as well. We have built the template so that people connect foreign oil to terrorism and national security. What we need now is outside investors to spread our proven messages, methodology and relationships further. We hope ultimately to make a profit. That's the American Way!



[One of five.]



Summit, South Dakota — The site of the first FOIL billboards sponsored by the Dept. of South Dakota VFW. Posted September 25, 2002.



These billboards need to be placed in high traffic areas to create the dialogue about America's dependence on foreign oil and the alternatives. That takes media dollars.

TAKE DOWN THE PICASSO AND HANG UP THE NEW ART OF PATRIOTISM. These posters are brilliant because they are not only colorful and witty, they make a desperately needed wake-up statement. They are worth collecting and hanging up. Nothing less than an ornate gold frame will do.

WANTED BILLIONAIRE'S BUCKS FOR BILLBOARDS The days of honey-coated messages are over < or they should be. Winning the war in Iraq won't change America's dependence on foreign oil. Incendiary art to provoke public emotion and get to the stark truth. Using the unacceptable sponsored by the VFW gets attention and results.

ONLY YOU CAN CHANGE THE SITUATION BY MAKING

AN INVESTMENT YOU CAN BE PROUD OF. Guts and determination alone won't hack it. We need investors who believe in and support the goals of FOIL, investors who will help us to continue to get our message out big time — a message that affects all of us. This maybe the last chance to do something about America's dependence on foreign oil.

Contact FOIL to learn more about an investment you can be proud of -- one that supports Americans who are willing to take positive action for change.



Foreign Oil Independence League
www.joinfoil.org