
WHAT'S GOING ON?

The United States leads the industrialized world with the highest rate of teen pregnancy today. One out of four American girls becomes pregnant at least once before age 20 and nearly one million teenagers give birth each year - some 100 births every hour. Fortunately, current research has made great strides in determining the roots of teen pregnancy. However, this information is rarely distributed in a compelling format to those who need it most – American adolescents. Sex education initiatives often fall flat because the curriculum is out-of-date or presented in an overly academic style. As a result, many teens are dissatisfied with current sex education curriculum. In fact, a 1999 survey by the Henry J. Kaiser Family Foundation found that 46% of teens said their sex education class failed to teach them how to communicate with their friends and partners about the issue and that they were not properly informed about realistic consequences of sex.

The Silence of Sex will be a responsible video that speaks honestly to adolescents, helping them to speak candidly about the sexual choices that they face and empowering them to make healthy sexual decisions.

HOW OUR WORK WILL ADDRESS THE PROBLEM



Teens have spoken. They need sex education that is both up-to-date and offers information to them in an interesting way. Combining peer outreach and modern research in a compelling format, **The Silence of Sex** will help teens hear, see and relate to the consequences of sex and empower them to discuss these issues with their families and partners. Throughout the film, teenagers will share their personal stories in different mediums such as intimate interviews, group debates, music, poetry, art and spoken word which will capture the attention of a wide range of teens. In addition, solutions to some of the questions raised by the interviewees will be discussed in dramatic vignettes interspersed throughout the film. These vignettes will help bring to life current sexual education research. **The Silence of Sex** will appeal to young people because it speaks to them in a language they will relate to and understand. As a result, the film will help to supplement traditional sex education curriculum and will provide an alternative to current mass media that often fails to honestly portray the adolescent sexual landscape.

POPULATION SERVED

The Silence of Sex will be a valuable resource to all those who work with teens, including parents, teachers, social workers, counselors, peer educators, and social policy makers. Pinch Me Films created **The Silence of Sex**, however, primarily to educate and empower youths aged 13 to 19. Driven by teenagers' candid conversations about their personal experiences with issues such as sexuality, parent relationships and societal pressures, the project uses peer outreach to educate the teen population. Pinch Me Films will also collaborate with local teen artists, musicians and slam poets to help customize the film's style and soundtrack. By highlighting their work and live performances, these teen artists will serve as positive role models to the youth who watch the film.

For more information go to:
www.pinchmefilms.org
www.thesilenceofsex.com

Or call:
(510) 910-6690

The Silence of Sex

OUR CURRENT PROJECT

Despite the problem with teen pregnancy in America, there is a surprising scarcity of up-to-date educational resources on the subject. Pinch Me Film's current project will help to fill this void. Employing a grass roots approach, **The Silence of Sex** is an empowering and educational documentary that speaks honestly about the sexual choices that teenagers must face and discusses the consequences of these decisions. The primary goals of our project are: a) empower today's youth to make healthy sexual decisions, b) provide complete and accurate information to at risk individuals, c) decrease the incidence of unwanted pregnancies and STD's in the adolescent population, and d) promote an open and honest dialogue around this topic.

It's Interactive!

In addition to the broadcast and linear versions, this film will be distributed through an **interactive website** and **DVD** that will allow viewers to choose multiple adventures, watch additional interviews, access resources, play games, and take quizzes.

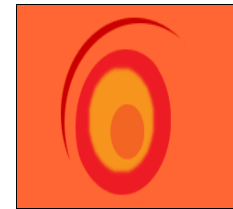
This form of content distribution represents a new and effective method to reach the teenage market because it is interactive, fun, visually attractive and allows teens access to the information in school settings or in the privacy of their homes.

Contact Us

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ORGANIZATION'S MISSION

Pinch Me Films, Inc. is an organization that is dedicated to promoting social change through the creation and distribution of compelling educational media for youth. We call ourselves Pinch Me Films because our goal is to help people wake up to and talk candidly about important social issues that are often ignored.