

Identification The following information should appear on the back of the poster: Artist's name, age, grade, home address, telephone number, E-mail address, names of parents, school's name, address, and telephone number along with the name of the art instructor or classroom teacher, if any, and his/her E-mail address.

Mailing Folded posters will not be accepted. Artwork should be rolled and shipped in a mailing tube or be packed and wrapped flat. Please read the poster contest rules carefully, as only posters that meet the contest rules will be considered. Send your school's/youth organization's posters to the following address.

2004 BioDreaming Poster Contest

Biotechnology Institute

Attn: Kathy Frame

1840 Wilson Boulevard, Suite 202

Arlington, VA 22201

Deadline Posters must be postmarked on or before Friday April 30, 2004. Winners will be notified by E-mail.

Important Dates For The Contest Are:

Now through April 30, 2004 Students create their posters.

May 2 through May 7, 2004 Institute conducts judging.

May 14, 2004 Institute notifies winners and their school/youth organization and gives further instruction as to student recognition.

June 4 to 6, 2004 Top winning posters in each division displayed at the 2004 Biotechnology Institute Conference in San Francisco, CA.

June 7 to 9, 2004 First place poster in each division displayed at the 2004 Biotechnology Industry Organization Conference in San Francisco, CA.

June 14, 2004 Winning posters placed on website.

Fall 2004 One first place winner published in *Your World* magazine.

Biotechnology Information Websites for Teachers and Students

To assist students in preparing their message for their poster, please visit the Biotechnology Institute's list of annotated biotechnology website links located at <http://www.biotechinstitute.org/links.html>.

For more information, please contact Kathy Frame
Phone: 703.248.8681, E-mail: kframe@biotechinstitute.org.



Biotechnology
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1840 Wilson Boulevard, Suite 202
Arlington, VA 22201

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biodreaming poster

The Biotechnology Institute invites all public and private school children and youth organizations to showcase their artistic talent and their commitment to the public understanding of the promises and challenges of biotechnology by participating in the first annual Biotechnology Institute BioDreaming Poster Contest. We hope your school district will participate in this worthwhile event and look forward to working with you!

Poster Specifications

- Posters must be submitted on poster or illustration board.
- The overall dimensions shall be a minimum of 8.5 by 11 inches (21 cm by 28 cm) and maximum of 18 by 24 inches (45 cm by 60 cm).
- All artwork must be original. Copyrighted characters, such as Superman, or copyrighted clip art, or copyright-free clip art will not be accepted.
- Any media may be used with the exception of glitter. Chalk, charcoal, and pastel must be sealed with a fixative spray to prevent smearing and smudging. Keep in mind most posters may be on public display and should be easy to see or read.
- Three-dimensional entries will not be accepted. Nothing may be glued, stapled, or attached to the artwork in any way. Framed, matted, or laminated artwork will not be accepted. The use of lettering, numbering, or a corporate logo in any language on the front of the poster is not allowed with the exception of the Biotechnology Institute logo.
- Stenciled, traced, computer-generated, or commercially manufactured stick-on lettering or graphics is prohibited.
- All posters will become the property of the Biotechnology Institute.
- Posters will be judged on both the clarity of the message and the quality of the art.

Winners

The top 12 winners will receive the honor of having their artwork displayed at the Institute's Annual Conference in San Francisco and at the 2004 Biotechnology Industry Organization's Conference in San Francisco, CA. Winning posters in each division will be displayed on the Institute's web site: www.biotechinstitute.org. One first place winner will appear in the Fall 2004 issue of *Your World* magazine.

Judging Procedure

The posters will be grouped in one of the following four grade categories: Kindergarten through 3rd Grade, 4th through 6th Grade, 7th through 9th Grade, and 10th through 12th Grade.

The three (3) best posters in each grade category will be judged based on the criteria listed below. First, Second, and Third places will be awarded in each grade category.

Judging Criteria

1. Clear message conveyed by the text and artwork.
2. The biotechnology poster theme listed to the right is addressed.
3. Creativity, originality and artistic quality.
4. Visual clarity

Who May Enter?

All K-12 students in public and private schools, and youth organizations are eligible.

Design Theme

Posters should express the concept of the role that biotechnology plays in our lives, the community, and/or in the world thereby increasing student awareness of the importance of biotechnology in their lives today and in the future.

2004

art specifications