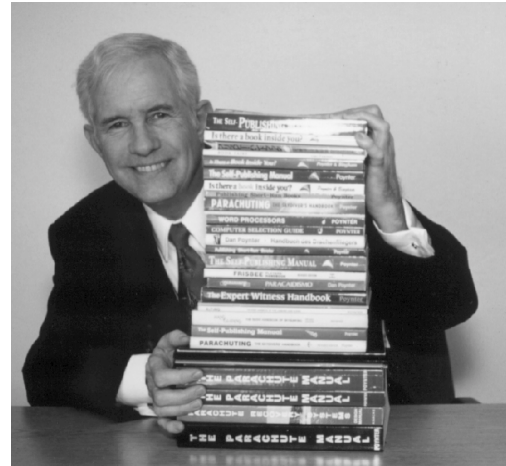


*Creative Self-Publishing in the
World Marketplace* (GRACE 2004)

by Marshall Chamberlain

Foreword.....

A message to all authors, poets, journalists, scientists, academics, writers of mainstream or genre fiction, science fiction, romance, mystery, anthologies, business non-fiction, how-to books, research articles, monographs, textbooks, diaries—any kind of writing: *You can publish yourself.*



At its heart this book is a self-help tool, written by a real self-publisher who took the road less traveled and climbed all the way up the learning curve from start to finish—is it ever finished?

Marshall Chamberlain distills his knowledge and experience in an informal, down-to-earth manner. He shows committed writers how to clearly navigate the jungles of the publishing industry and take advantage of the *New Book Model*: Digital printing technology and hi-tech communications services making it possible for writers to achieve their publication dreams.

Chamberlain's *Case Study-Approach* places a grid of self-publishing choices over the publishing field. It provides sources of information, suggestions and recommendations, and real examples of the decision-making process. He empowers writers to plot their own self-publishing course, based on personal lifestyle preferences and the availability of time, energy, and financial resources. His approach outlines the knowledge and teaches the skills necessary to take *control of key publishing functions*, and develop and implement the plans and *promotion programs necessary* for self-publishing success—even with sparse capital.

Throughout the two-and-a-half year Case Study, Chamberlain confronts key questions, issues, potential problems and risks that face self-publishers, and offers ways and means to help deal with them creatively and effectively. By defining the *what, why, when, how, and how much* in the self-publishing process, Chamberlain instills in writers the confidence to fabricate their own distinctive brand of self-publishing success. He's right when he says, "Anybody can self-publish if they have determination and fire in the belly."

By developing a robust *Index* and *Table of Contents*, Chamberlain makes this book an invaluable, *issues and answers resource* as well as *subject reference*. It's an indispensable companion to *The Self-Publishing Manual*.

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