

**For Immediate Release**

## **ONLYMYSTERYBOOKS.COM OPENS ITS CYBER DOORS**

***South Pasadena, Calif., USA, Independent bookstore Book'em Mysteries has launched a mystery genre specific e-commerce site.***

**SOUTH PASADENA, Calif., USA, May 13, 2004** - Onlymysterybooks.com has officially launched on the internet for business. The new online bookstore specializes in new mystery fiction, intuitive reading recommendations, simple "search and buy" functionality, and special \$4.50 flat rate shipping charge per order which keeps the overall online purchase more reasonable. Onlymysterybooks.com uses technology provided by Booksite.com allowing customers to access more than a million titles from its database. 30% discount is offered on bestselling hardbacks in our Featured List section. Orders generally ship within two business days in the United States.

The main motto at onlymysterybooks.com is "make it simple." The website's design is geared towards easy "search and buy" functionality. The content will always be brief, topical, timely, and unobtrusive. Through the daily updates, Featured lists, and weekly columns, our mystery experts will offer up numerous titles for the customer's consideration. The onlymysterybooks.com experts will not offer advice for any book they haven't read and they are not paid by the publishers.

### **ABOUT ONLYMYSTERYBOOKS.COM**

Onlymysterybooks.com is owned and operated by Book'em Mysteries. Book'em Mysteries has operated a retail bookstore in South Pasadena, Calif., since 1990. Please visit <http://www.onlymysterybooks.com> for more information.

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**Contact:** Eric Martin  
**Address:** 1118 Mission Street  
South Pasadena, CA 91030 USA  
**Telephone:** (866) 770-ONLY  
**Telephone:** (626) 403-5967 Outside the USA  
**Fax:** (626) 799-9605  
**Email:** info@onlymysterybooks.com