

PRESS RELEASE



MF Digital Showcased on VIA Embedded Design Winner Site

FOR IMMEDIATE RELEASE:

May 28, 2004 - East Farmingdale, NY - MF Digital's new standalone CD/DVD 3702EC has already garnered the attention of electronics design aficionados, being included in VIA Technologies Inc. "Embedded Design Win" products showcase.

Having just debuted this spring, the 3702EC is part of MF Digital's growing EC Series of fully automatic CD/DVD duplication systems. MF Digital is a leading manufacturer of CD/DVD duplication, publishing and printing equipment for the professional audio and video, corporate, religious and government markets

"We are delighted to showcase the 3702EC on the Embedded Design Win pages on the VIA website. The 3702EC is a very unique design win for VIA Technologies, showing new uses of digital media in the office. Effectively leveraging VIA's embedded technologies, the 3702EC makes best use of the stable and efficient performance of the 1 GHz VIA C3 processor and the rich connectivity options based on the VIA EPIA M10000 Mini-ITX mainboard," stated Ken Davies, International Marketing, VIA Technologies, Inc.

According to Davies, one of the interesting aspects of these pages is that new system categories are emerging all the time, hence new markets for VIA, and the 3702EC is a perfect illustration of a very unique system with a special purpose.

The embedded design win pages on the VIA Embedded website cover numerous products that use the VIA products -- silicon CPU and the 1.7 by 1.7cm VIA EPIA motherboard series. The award win pages have provided VIA with an opportunity to showcase varying types of systems including thin clients, telematics (car PCs), and Point of Sale (POS) systems among others.

"By combining VIA Technologies new mini-itx technology with our usage of Microsoft's® Windows XP embedded platform, we were able to create a duplicator that is scalable beyond any other, and providing the flexibility to meet the challenges found in corporate, government, pro-audio and pro-video operations," affirmed John McGrath, Eastern Sales Manager, MF Digital.

MF Digital, based in E. Farmingdale, NY, has been developing duplication solutions for over a decade. The company's extensive line of high quality manual and auto-loading CD-R and DVD-R/+R duplicators are used throughout the A/V, graphic arts and data/enterprise networking industries. For more information visit www.mfdigital.com.

The MF Digital feature on the Design Win site may be found at www.viavpsd.com/designwin/others.jsp

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