



# TAGTEACH

**Dear Clicker Trainer**, this is a special invitation to learn more about applying the principles of clicker training - principles that you know well- to teach kids and adults.

My book *Don't Shoot the Dog: The New Art of Teaching and Training*, articulated the basis of an all-positive teaching approach. Through the years and with the work of many teachers, clicker training has been applied with people; to teach music, golf, language skills, rehabilitation and much more. Collectively, we now have done enough work to be able to share a full teaching protocol which goes by the name of TAGteach. TAG (Teaching with Acoustical Guidance) applies the principles of clicker training in ways that are particularly suited to people and children - individually and in groups or classrooms.

**Please join us in Boston, October 9-10th this fall for the [TAGteach Educators and Coaches seminar](#).** If you teach or coach or know someone who does, I believe that what we have to share will revolutionize your and their teaching. If you are a parent raising children, this will shift how you approach child rearing.

Below you'll find more information or call us at **1877-TAG-0002**; or [info@tagteach.com](mailto:info@tagteach.com)

## **TAGteach™ for Educators and Coaches**

October 9-10, 2004  
Bentley College, Boston  
(Waltham), MA

[Information and registration](#)

[Session descriptions](#)

[Brochure](#)

Watch TAGteach in action: [modem](#) | [cable/dsl](#)

**Early bird registration saves  
\$50**

Click,

Karen



## The TAGteach™ way.

Accelerated learning without burnout; teaching without correction.

Imagine:

- Making more progress with physical disability in three months than in the previous three years.
- A gym filled with practicing gymnasts-without the sound of a coach yelling.
- Teaching the special needs child without having to prompt.
- Teaching a new fastball pitch in minutes, not hours.
- Novice adult skaters learning backwards crossovers their first time on ice.

**"TAGGING  
just gets  
in your  
brain. Now  
the  
coaches  
aren't  
yelling all  
the time.  
You just  
know  
where the  
TAG point  
is and you  
never  
forget it."**



*-Mariel,  
youth  
gymnast*

## That's TAGteach.

A revolutionary, cross-discipline protocol for accelerated learning of motor skills without correction while sustaining enthusiasm and avoiding burnout.

Now, here's the opportunity to really dig in, learn, and begin applying the TAGteach system in your classroom, gymnasium, or school.

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[www.tagteach.com](http://www.tagteach.com)  
[FAQs on TAGteaching](#)

**"TAGteach in not just an accelerated way to learn. It has a huge positive impact on the lives of the teachers/coaches and their students/athletes."**

-Karen Pryor

### **Who should come?**

- Coaches: any sort and all levels
- Educators: general curriculum or specialists in language, art, music, and physical education
- Special education teachers and teachers working with autism spectrum disorders
- Speech pathologists
- Behaviorists and behavior analysts
- Martial arts instructors, dance teachers, and yoga and Pilates teachers

### **The Faculty**

TAGteach seminars are taught by the principals of TAGteach International; noted behaviorist and author Karen Pryor (Don't Shoot the Dog: The New Art of Teaching and Training); Theresa McKeon, a coach with over 35 years of experience in competitive athletics; Joan Orr, a scientist and coach with 20 years of experience in the application of scientific principles to the study design and a former nationally competitive athlete; and Beth Wheeler,

veteran studio owner and choreographer whose work has been seen on national television.

## **The Program**

A full two days of intensive instruction with hands-on teaching, video, and demonstrations.

You'll learn to:

- Teach without correction
- Accelerate your students' rate of skill acquisition and improve their retention
- Turn every student into a focused teacher through peer TAGGING
- Develop a TAG training plan
- Engage younger children through TAGtots
- Shape new skills quickly and refine them over time for top performance

**"TAGteach in an ingenious application of behavioral principles that has the potential to revolutionize coaching."**

-Dr. Jesus Rosales-Ruiz, Associate Professor,  
Department of Behavioral Analysis, North  
Texas University

See the full agenda: [click here](#)

[Download the brochure](#)

## **Don't miss this opportunity to learn TAGTeach**

You'll go home with an entirely new paradigm for teaching your students, your children, and yourself; a renewed energy for teaching; and new colleagues and contacts with whom you can collaborate.

Register online at [www.tagteach.com](http://www.tagteach.com) or call 1-877-TAG-0002.

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