



Share in the Promotional Power



- Associate your brand with the top Latino music stars during Hispanic Heritage Month
- Participate in the people's largest music voting campaign in the Hispanic market
- Reach 2.5MM name specific Hispanic households in the U.S. via Carmen's Cupones direct mail program
- Create an exciting promotion & brand awareness for your Hispanic customers that "money can't buy"



The Music Is In The Mail

Join our team of successful companies in our colorful 6" x 9" envelope

- Reservations by July 23rd
- Printed materials due at Carmen's August 6th
- In home dates – week of August 30th
- Material size – 8" x 5"
- Cost (available upon request)

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