

Press Release

Nationwide Poll shows that Americans want Independence from Foreign Oil: Americans Provide a Modern Definition of Patriotism

Santa Rosa, CA; August 31, 2004:

According to a new poll, Americans overwhelmingly view independence from foreign oil and following established principles of international law as being patriotic. In addition, a majority of Americans feel that it is not patriotic to cut federal taxes during the highest accrued federal deficit in their lives.

These results were culled from a Knowledge Networks' web-enabled panel that provides a representative sample of U.S. households. They invited 1,687 U.S. citizens distributed nationwide of voting age to participate in the survey and 1,231 (72.9%) of them completed the survey in time for inclusion in the analysis. The survey was administered via the web-enabled Knowledge Networks panel between July 23rd and August 2nd and has a sampling margin of error of +/- 2.8 percentage points.

The survey was sponsored by The Patriotic Press, whose new book *The Patriot Test: Americans Grading George W. Bush and John Kerry* © August, 2004, is available for purchase. Go to www.patriottest.org for a preview, and to learn more about a modern definition of patriotism.

The Knowledge Networks survey findings include the following results:

- over 80 percent of Americans report that it is patriotic and in the best interests of the U.S. to seek independence from foreign oil;
- 75.3 percent of Americans thought that it is patriotic to follow established principles of international law;
- 57.8 percent of Americans answered that it is not patriotic to cut federal taxes during the highest accrued federal budget deficit in their lives

“What I find to be the most interesting finding in our survey is that more Republicans than Democrats (90 versus 80 percent) support energy independence,” said Mike Dennis, vice president and managing director for Knowledge Networks. A majority of Republicans (72 percent) also agreed with Democrats (81 percent) that the US should be following principles of international law. The only issue that revealed a deep gap between the two parties was the issue of tax cuts, in which 58 percent agreed that tax cuts were patriotic compared to only 21 percent of Democrats.

Knowledge Networks proved to be among the most accurate in predicting the election's results when the dust settled after California's historic recall vote of 2003. Because the Knowledge Networks Panel is based on a representative sample of the complete U.S. population — not just those who have Internet access — it delivers a degree of reliability that no other Web-based research can offer.

For additional data from this study, [click here](#).

The Patriot Test © August, 2004, published by **The Patriotic Press** of Santa Rosa, CA, is a one-of-a-kind self-scoring book designed to prepare Americans for one of the most important decisions of their lives. Who will be our next president?

Instead of relying upon junk mail or television ads developed by paid-for-hire campaign consultants this book empowers you to keep your own score. You may be surprised what you

discover, or you may feel validated by your current views.

Among the topics covered in this book are the following: jobs and the economy; national security; foreign policy; education; family values; and the environment. Warren Linney, President of the Patriotic Press said, "readers are able to grade how well Bush and Kerry have lived up to the principles and ideals of patriotism as defined by our Founding Fathers and other patriots over the past two centuries. With this book in your hand, you will no longer be passively watching this exciting campaign unfold, but will be active part of this race for America's future."

The book is available for sale at Amazon.com and other book distributors as well as at the company's web site, <http://www.patriottest.org>.

Knowledge Networks, a survey research firm based in Menlo Park, CA, delivers quality you can use — superior methodologies, design, and analysis that give you an edge when it comes to understanding consumers and making business decisions. KN's unmatched consumer research resources include the only projectable Web-based consumer panel. The company leverages its expertise in brands, media, advertising, and analytics to provide insights that speak directly to clients' most important marketing issues. In addition, Knowledge Networks has built a substantial practice in government and academic research, an area notable for its rigorous methodology standards.

To learn more about KN's extensive practice in government, academic, and non-profit research, go to www.knowledgenetworks.com/ganp.

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