

What is a pic-toc?

This patent pending design concept uses the differential between two interleaved and colour contrasted discs to tell the time. i.e.



From here it's easy to extrapolate pic-toc's enormous potential as a brand and design vehicle demonstrated by the examples below.



A wide range of mouthwatering pic-tocs can be viewed, configured and downloaded from either:
web: www.pic-toc.com, wap: <http://shop.pic-toc.com>

If you have an idea for your very own personalised pic-toc why not try it out on **Time Factory**.
For further information contact **theteam@pic-toc.com**