



## About Nikonians

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Nikonians® ([www.nikonians.org](http://www.nikonians.org)) is a privately funded community for Nikon® users, existing since April 2000. It's a friendly home on the Net for over 22,000 registered members from 116 nations and attracts more than 250,000 visitors per month. Nikonians is the largest photography society for Nikon photographers.

### For Whom is the Community?

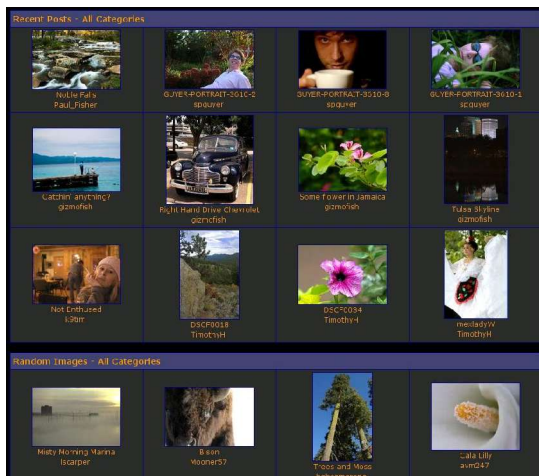
Nikonians is for every photographer owning Nikon photography equipment or who intends to buy Nikon photography equipment within a time span of six months. Our visitors are interested in expanding their photography knowledge, to get information about new products and to exchange ideas and photographs with each other. Last but not least, the community binds photographers together across all nations.

### Well Organized, Strong Team

A team of over 40 volunteers, passionate photographers are seeing to that we are up and available at all times. In addition to our moderators, authors, logistics, and event coordinators, Nikonians also has a marketing team.

### Ownership, Financing and Sponsoring

Bo Stahlbrandt from Germany and José Ramón Palacios from Mexico are the owners of the community. The community is not related or affiliated in any way to Nikon Corporation nor to any of its subsidiaries and/or affiliates. Certain events are though sponsored by national Nikon corporations and other sponsors. The operations are financed by the owners and through paid memberships, advertisement and sold merchandise. We offer our sponsors and partners high quality, highly targeted advertisement possibilities.



### Membership Quality

Our membership base has photography enthusiasts of all levels and we are proud to have a very large following of high-end advanced amateurs and professionals (a majority rates themselves as either "Pro", "Semi-Pro" or "Advanced"). Many users are asked for equipment advice from peers, family and friends, thereby influencing photography equipment purchases.

### Nikonians as a Reference

We are a well-respected source of Nikon related information and of photography at large on the web, influencing equipment decisions.



Nikonians is top ranking on many search engines for important search terms and a search on Nikonians results in over 40,000 hits on Google®.

### Own eZine, ebooks and Newsletters

We are publishing our own eZine and eBooks. Our eZine THE NIKONIAN is available online for free at [www.nikonian.org](http://www.nikonian.org) Other, dedicated newsletters are available at <http://www.nikonians.org/whatsup>

### Tours

Several tours are organized per year. One being the Annual Nikonians Photo Adventure Tour (ANPAT), now in its fourth edition. The ANPAT takes place in North America. CD-ROM's are made from the tours.

### Online Photography Pro Store

The subsidiary Nikonians EMEA, Germany, is operating a secure photography online store for pro equipment shipping out of Germany and USA at <https://www.photoproshop.com>

### Contact us

You can reach us online here:  
<http://www.nikonians.org/contact.html>

### More information

If you want to learn more about us, see the following links.

Press shortcut with press releases  
<http://www.nikonians.org/html/about/press/index.html>

More general info about us  
<http://www.nikonians.org/html/about/index.html>

The Nikonians team and the people behind the community  
[http://www.nikonians.org/html/about/nikonians\\_team.html](http://www.nikonians.org/html/about/nikonians_team.html)

Awards we have received  
<http://www.nikonians.org/html/about/awards/awards1.html>

Testimonials, what others say about us  
[http://www.nikonians.org/html/about/what\\_they\\_say\\_about\\_us1.html](http://www.nikonians.org/html/about/what_they_say_about_us1.html)

Our history  
<http://www.nikonians.org/html/about/genesis.html>

The main page of Nikonians - The Friendly Nikon Users Community  
<http://www.nikonians.org>

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Neutral Density and Color Graduated Filters  
Getting the right exposure under tricky light  
[http://www.nikonians.org/html/resources/guides/nd\\_filters/nd\\_gradn.html](http://www.nikonians.org/html/resources/guides/nd_filters/nd_gradn.html)

How does a digital camera work?  
An excellent article on digital basics  
by Nikonian Dave of Young  
[http://www.nikonians.org/html/resources/guides/digital/how\\_does\\_it\\_work\\_1.html](http://www.nikonians.org/html/resources/guides/digital/how_does_it_work_1.html)

Taking the D2H for a ride  
Team member Victor Newman (vnewman) took the D2H together with the D1, the D2X and a D100 to the racetrack and to a basketball game for a really good shoot-out. The article will be up on line soon - just stay tuned!

Action captured with the new Nikon D2H ES2. Make sure you read the complete article when it gets online. Also see the D2H news in this edition.

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