



Bay Area Health & Fitness Show

February 5 & 6, 2005
BLADIUM SPORTS CLUB, Alameda, CA



WCI Shows P.O. Box 816 San Bruno, CA 94066
(650) 952-2728 Fax (650) 952-7948 www.bayareahealthfitnessshow.com

Company _____ Date _____

Street _____ City _____ State _____ Zip _____

Your Name _____ Phone () _____ Fax () _____

PLEASE INDICATE NUMBER OF BOOTHS DESIRED

_____ (1) BOOTH 8' X 10' \$895.00

_____ 2nd BOOTH and more \$795.00

_____ CORNER BOOTHS ADDTL. \$100.00

Booths include Draped Booth, Booth Sign
Call for rates on bulk space.
Electricity, Tables, Booth Carpeting, & Equipment
for rent. Information will be sent in advance of the show.

SHOW SCHEDULE

SETUP HOURS Fri., Feb. 4 8am – 12 midnight
Sat., Feb. 5 8am – 10am

SHOW HOURS Sat., Feb. 5 10am – 8pm
Sun., Feb. 6 10am – 6pm

TEAR DOWN Sun., Feb. 6 7pm – 12 midnight
Mon., Feb. 7 8am – 12pm

PAYMENT SCHEDULE

- * Deposit of \$200.00 Per Booth Must Accompany this Contract
- * Balance of total must be paid by **December 1, 2004**
- * \$200.00 fee for any contract cancelled. See rules and regulations (Item #15) on Page 2.

BOOTH SIGN

Booth sign will be Company Name, City, State as it appears above on this contract. If you require different wording, please indicate below exactly as you want sign to read.

CHOICE OF DESIRED BOOTH LOCATION

1st _____ (See Floor Plan)
2nd _____

BOOTHS
ASSIGNED

WHAT DO YOU PLAN TO EXHIBIT?
(Give specific Brand or Line Names if Applicable)

TOTAL COST

BOOTH(S) \$ _____

LESS DEPOSIT
DUE WITH CONTRACT \$ _____

ADDTL. PAYMENT
(if any) \$ _____

BALANCE DUE
12/1/04 \$ _____

APPROVED BY:

The undersigned exhibitor agrees to fulfill the terms and conditions set forth in this Contract, including Rules and Regulations on Page 2, and by the Promoter.

Promoter

Exhibitor's Signature

THE EXHIBITOR AGREES TO THE RULES AND REGULATIONS ON PAGE 2.
Make checks payable to WCI and mail check with this signed contract to:
WCI Shows, P.O. Box 816, San Bruno, CA 94066

* Please fill out contract completely, enclose deposit and return contract to above address.
* Approved copy will be returned to you as confirmation, along with additional show details.
* Please sign and return original with your deposit check. Make a copy of this contract for your records. Keep the copy until you receive an approved contract copy in the mail.

Exhibitor Rules and Regulations -- Page 2 of Contract / Application
Bay Area Health & Fitness Show

1. The Exhibitor agrees not to hold the Promoter, the facility, and/or their employees or agents responsible for any claim, loss or suit by Exhibitor.
2. The Exhibitor agrees to set up prior to the show's opening and stay set up for the entire show until its close, to leave the Exhibition Hall with all merchandise by the end of breakdown, to wear an Exhibitor badge *during* set-up, show and breakdown of show, and to keep booth area clean at all times.
- 2a. All Exhibitor merchandise including, but not limited to the exhibit itself, that is not removed from the facility by the end of breakdown, as stated on the contract, shall be removed at the expense and responsibility of the Exhibitor. This shall include the removal, transportation and storage of exhibit and merchandise.
3. These rules and regulations constitute an essential part of the contractor for exhibit space. WCI Shows reserves the right to read all interpretations and decisions and to establish further regulations as may be deemed necessary for the general success and well being of the Show.
4. The PROMOTER reserves the right to decline, prohibit or expel any exhibit which, in its judgment, is out of keeping with the character of the Show, this reservation being all-inclusive as to persons, things, printed matter, product, conduct, etc.
5. Distribution of advertising material and Exhibitor solicitation of any sort shall be restricted to the Exhibitor's booth.
6. REGULATIONS OF THE FIRE MARSHALL – No liquefied petroleum gases (butane, propane, etc.) will be permitted on or in any type of vehicle or in any exhibit or show. All drapes, curtains, tenting, decorations, etc., unless made of non-combustible materials, shall be flame proofed and a notarized flame proofing certificate provided at the exhibit and available for Fire Marshall inspection.
7. Exhibitor is prohibited from distributing helium balloons or bringing a helium tank into the facility.
8. Exhibitor's product may not extend beyond the limits of the Exhibitor's booth and no part of any exhibit or product may extend into any side space.
9. No Exhibitor shall so arrange his exhibit as to obscure or prejudice adjacent Exhibitors, in the opinion of the Show management.
10. Exhibitors wishing to insure goods must do so at their own expense. The Show assumes no responsibility for the safety of the properties of the Exhibitor, its officers, agents or employees from theft, damage by fire, accident or any other cause whatsoever, and the Exhibitor expressly agrees to save and hold harmless THE PROMOTER, its management, agents and employees from any and all liability resulting from injuries or damage to Exhibitors, their agents, employees and specifically to attendees while within the Exhibitor's exhibit space.
The Show will provide Security Guards; however, attention is particularly called to the necessity for insurance covering all risks (liability, fire, theft, damage, etc.) on your exhibit from place of shipment to the exhibition facility and return, including the period during which materials remain in the exhibition facility.
11. Exhibitors shall be bound by all pertinent laws, codes and regulations of municipal or other authorities having jurisdiction over the exhibit facility or the conducting of said Exhibit, together with the rules and regulations of the owners and/or operators of the facility in which the Show is held, and shall fulfill all municipal, state and federal requirements in connection with all sales.
12. It is agreed that if the Exhibitor fails to comply in any respect with the terms of this agreement, then Show Management shall have the right, without notice to the Exhibitor, to sell or offer for sale the exhibit space covered by this contract. Said Exhibitor to be liable for any deficiency, loss or damage suffered by the Show by reason of the promises herein stated, which loss or damage the Exhibitor agrees to pay to the Show upon demand together with reasonable expenses and costs incurred by reason thereof.
13. It is further agreed that actual occupation of the exhibit space by an exhibit is of the essence thereof and that, should the Show be unable to effect the sale of the space as herein provided, the Show is then expressly authorized to occupy or cause said space to be occupied in such manner as it may deem in the best interests of the Show, without in any way releasing said Exhibitor from any liability hereunder, and said Exhibitor expressly agrees to pay the Show the full sum as herein set forth.
14. THE PROMOTER will not be liable for the fulfillment of this contract as to the delivery of said exhibit space if non-delivery is due to any of the following causes: By reason of the facility being damaged or destroyed by fire, act of God, public enemy, war or insurrections, strikes, the authority of the law, postponement or cancellation of the exposition, or for any cause beyond their control. It will, however, in the event of its not being able to hold an exhibit for any of the above named reasons reimburse Exhibitors pro rata on any amount paid in, less any and all legitimate expenses incurred for advertising, salaries, operating expenses, etc.
15. There will be a \$200 charge for contracts cancelled. No refunds on contracts cancelled within 45 days prior to the start of the Show. The full contract amount will be due on contracts cancelled within 45 days prior to the start of the show. Cancellations are to be made by certified mail.
16. THE PROMOTER shall have full power in the interpretation and enforcement of all rules and regulations contained herein, and the power to make such amendments thereto, including but not limited to reassignment of booth space or location, and such further rules and regulations as it shall consider necessary for the proper conduct and success of the Show.

The undersigned Exhibitor has read the Rules and Regulations listed above and agrees to fulfill the terms and conditions set forth in this Contract by the Promoter.

Exhibitor Signature _____ Date _____