



Interested in becoming an image consultant, fashion stylist, or personal shopper?

I. Mentoring Program

Interested in starting a career in the image management | image consulting industry? We schedule 45-minute phone consultations for \$150 with Global Image Group's Principal, Image Consultant Michelle T. Sterling, AICI to devise a plan suitable for you. We offer this phone advisory mentoring program to individuals interested in the makeover and etiquette industry and/or possess skills as an image consultant, personal shopper, fashion consultant, style consultant, wardrobe consultant, personal stylist, fashion stylist; yet need some guidance on where to begin, how to start their own business, or how to run their existing business. As an image consulting business coach, we provide answers to all your questions and point you in the right direction to jumpstart your career. Our phone consultation is recommended for individuals with questions on how to get started and build a business in the industry. It is not an interview process and does not guarantee a position with Global Image Group. We offer this opportunity to individuals who are not yet ready to invest in the Global Image Group internship program. To schedule a phone consultation with Image Consultant Michelle T. Sterling, please email available dates and times you would like to speak to her. Make your \$150 investment today to secure the date and time of your appointment.

II. Internship Training Program

Interested in learning how to package, position and promote your image consulting business - in taking it to the next level? Global Image Group offers a 72 - 128 hour internship program which includes 40 - 96 hours of independent study and mentoring for \$6000 (inclusive of text books and manuals). Depending on your learning curve, this one-on-one internship program can be completed within 10 days or 4 weeks at our headquarters in San Francisco, CA. We also offer a 4-day intensive program for \$4500 at our offices in San Francisco, for \$5000 at our office in New York, NY, and for \$6000 at our office in London. As another option, Ms. Sterling can travel to work with you. Work side-by-side with Image Consultant Michelle T. Sterling and learn how to market yourself, promote your business, and earn more money. Global Image Group's internship training program is unlike any other because we understand that self-employment equates to 80% marketing and 20% execution. Even if you already trained with another image consultant to develop industry-related skills, we will educate you on how to market and run a successful business. Balance your skill set with our internship program and learn what it takes to be a successful image consultant from a business perspective. Your education and industry skills are worth more if you are able to market and generate increased revenues.

Serious candidates should email their cover letter, resume, and promotional photos and we will consider your application fully. Due to high interest, we are generally not able to return telephone inquires unless you arrange for a 45-minute phone

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consultation for \$150. If you are selected to participate in our program, internships begin at the onset of each month at our headquarters in San Francisco, CA. Special arrangements can be made to schedule a program at our office in New York or London, or at a location of your choice.

III. A Global Image Group Image Consultant

Interested in becoming a Global Image Group image consultant? To become an image consultant with Global Image Group, you must be a college graduate, have at least 3 years of corporate or start-up work experience, be entrepreneurial, and become a licensee, and subsequently a franchisee of the Company. Licensees of the Company must complete our 2-week intensive training program to develop industry skills as an image or fashion consultant, as well as review the guidelines and procedures for operating a successful Global Image Group franchise. Upon successful completion of the training program, individuals selected to franchise Global Image Group will be given the license to distribute products, services and methods of business. The individual will be promoted and marketed by Global Image Group Headquarters and granted first right of refusal for their specific geographic area. Global Image Group will mandate uniform symbols, trademarks and standardized services, essentially providing a tested formula for starting a business. As a Global Image Group consultant, we shorten your learning curve and speed up the process in running a profitable business.

To become a Licensee within the Company, you must complete our 2-week intensive training program for an investment of \$15,000 per individual. Upon successful completion of the training program, you will be asked to invest an additional \$35,000 to become a Global Image Group image consultant and franchisee of the firm within the United States. International interest requires more of an investment. Typically, the average franchise costs for a business is \$85,000, and that does not include the costs of leasing the space, remodeling it, buying the equipment, and paying for inventory. As a Global Image Group consultant, we setup your entire business operation according to Company standards, ensuring those devoting the time and effort into developing their business over a 100% return on their \$50,000 investment within the first few years of operation. We are accepting applications at this time.

If interested, please email your cover letter, resume, and promotional photos and we will consider your application fully. Due to high interest, telephone inquiries are generally not returned unless you arrange for a 45-minute phone consultation for \$150. If you are selected to go through the image consultant selection process, our next training program will be held in September of 2004 at our headquarters in San Francisco, CA.

For more information, please visit:

http://www.globalimagegrp.com/contact_become_image_consultant.html

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