



WHY GLOBAL IMAGE GROUP?

Q: Why should I select Global Image Group?

A: Global Image Group is comprised of trained and certified consultants who conduct a thorough needs assessment before meeting your specific objectives. Our consultative approach is professional, considerate and responsive to your unique situation. To ensure client satisfaction and build self-confidence, Global Image Group takes your values, lifestyle, and occupation into account - all while creating a safe, fun and exciting environment. We educate you in the elements of image and design and transfer our knowledge so you can maintain your unique personal style independent of Global Image Group.

Q: What are the benefits of an image and etiquette consultation?

A: The benefits are far-reaching and long lasting. Depending on your specific objectives, the benefits can range from landing a new love to landing a new job. Results-oriented individuals and professionals know that in order to get ahead in life, image matters. It's not just what you wear, but how you wear it and what it says about you. It's not just how you act, but how you interact and how others react to you. Investing in a consultation with Global Image Group will be one of the best investments of your life. Read how Global Image Group's clients benefit from their consultations.

Q: How many clients have worked with Global Image Group?

A: Global Image Group is a worldwide image consulting firm, servicing hundreds of clients from diverse backgrounds.

Q: Who is your typical client?

A: Our clients are men and women from the ages of 25-65 and range from stay-at-home mothers to corporate CEOs. Many of our clients are single professionals who want to enhance their business and social lives by improving their image. Some of our clients include: engineers, bankers, lawyers, doctors, management consultants, entrepreneurs, real estate agents, sales and marketing professionals, military officers, network television and media personnel, entertainers and celebrities, and companies and associations.

ONE-ON-ONE CONSULTATIONS?

Q: How long is a one-on-one consultation?

A: Each one-on-one service can generally be completed within a 2-hour time frame. Depending on your needs and goals, we often recommend our Style and/or Protocol Programs which take approximately 8 - 24 hours to complete.

Q: I am interested in updating my style and wardrobe for professional and personal purposes. How does the process work?

A: For a comprehensive style and wardrobe update, we recommend our 8 -12 hour one-on-one Style Program which includes the following:

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Personal Style Analysis - 2 hours (getting your hair styled and makeup done will result in an additional 2 hours)

Wardrobe and Closet Analysis - 2 hours

Personal Shopping - 4-6 hours

Q: I am interested in updating my style and working on my communication and etiquette skills both professionally and personally. How does the process work?

A: For style, communication and etiquette skills, we recommend our 16 - 24 hour one-on-one Style and Protocol Program.

The first 8-12 hours covers the Style Program and includes:

Personal Style Analysis

Wardrobe and Closet Analysis

Personal Shopping

The second half of the program includes:

Communication Skills

Business and Social Etiquette

Executive Impact Program

Career Strategies and Protocol

Q: I am interested in improving my communication and etiquette skills both professionally and personally. How does the process work?

A: Depending on your areas needing development, we recommend our half-day or full-day Protocol Program which is comprised of:

Communication Development

Business and Social Etiquette

Executive Impact

Q: I am interested in improving my dating success. How does the process work?

A: For maximum results, we recommend developing your Personal Style, polishing your Social Etiquette and Communication Skills, and participating in our Dating Strategies and Protocol program. Depending on your needs, this program can be accomplished in a 4 or 8-hour consultation.

Q: I would like to schedule an appointment at one of your office locations. How do I get started?

A: Please fill out the image assessment form and indicate the programs that interest you or request for a proposal. Based on your needs and goals, we will recommend a program suitable for you. When you receive our proposal, please reply with available dates and times for a consultation and we will send you our investment structures and Letter of Agreement. We will book and confirm your preferred appointment dates

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upon receipt of a signed and faxed Letter of Agreement indicating your credit card number. Appointments outside of the United States need to be booked and confirmed 45-days prior to the consultation date. We schedule visits and consultations by appointment only.

Q: I would like to schedule an appointment however I don't live close to one of your office locations. How do I get started?

A: Global Image Group is headquartered in San Francisco with offices in New York, Los Angeles, Washington DC, Miami, Chicago, London and Hong Kong. Appointments outside of the United States need to be booked and confirmed 45-days prior to the consultation date. If you are located elsewhere, a consultant can travel to see you or you can pack your bags for a weekend getaway to one of the aforementioned cities. If you are interested in a Wardrobe and Closet Analysis and do not live within close proximity of one of our offices, a consultant can travel to you and review your wardrobe (often times a Personal Style Analysis is also requested). Then you may decide to fly out and schedule a Personal Shopping appointment at one of our locations to ensure that you build a cohesive wardrobe. Alternatively, you may try our online assessments and schedule a phone consultation to review the results of the assessment with a consultant. Many clients have found our phone consultations as beneficial as one-on-one meetings because our consultants help you build a wardrobe remotely by working with catalogues and directing you to various shopping Web sites.

Q: What are your fees?

A: Due to diversified markets, our fees can vary on location. Our online assessments range from US\$26.75 - US\$95. Our 2-hour introductory sessions range from US\$325 - US\$500 and can extend into several thousand for our one-on-one programs. Our one-on-one programs begin at 2 hours and can extend to 3 full days (6 - 8 hours per day) of training. For more detailed information regarding fees, email us with a brief description of your objectives in working with an image consultant and we will send you a proposal.

INTERESTED IN CORPORATE SEMINARS?

Q: I am interested in having Global Image Group present a workshop or seminar on image, communication, and/or business etiquette. Can you please tell me more about the programs you offer?

A: Our corporate services are tailored to meet the specific needs of each client and are designed to have an immediate impact on your bottom line. We develop our workshops and seminars to match your corporate structure. We begin the process by asking that you answer the following questions:

What is the company/organization name?

What is your website url?

How many people will be attending and where will the workshop be held?

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What challenge(s) is the organization facing?
What areas need the most improvement?
What is the focus of the workshop?
How much time will the consultant have (2, 4, or 8 hours) and what time of day will the workshop be held?
What, if any, significant events have occurred in the company or industry during the past year (expansion, downsizing, relocations, etc.)?
What is the demographic of the people attending?
What are the primary strengths of the people in the organization?
What are the top three challenges faced by the people in the workshop?
What are the primary objectives for the seminar or workshop?
What is your budget?
Are you the decision maker?
A Global Image Group workshop or seminar will be an investment of the following per speaker:
2 hours - \$1500 plus travel expenses and training materials
4 hours - \$2500 plus travel expenses and training materials
8 hours - \$4500 plus travel expenses and training materials
Please email your responses to Global Image Group, indicating the name, title, phone number and email of the seminar coordinator.

For more information, please visit the Global Image Group website at www.globalimagegrp.com.

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