



ABOUT MICHELLE T. STERLING, AICI, GLOBAL IMAGE GROUP

"Makeover maven, sensational stylist, etiquette expert and world-class professional shopper," these are some of the phrases commonly used to describe Michelle T. Sterling, AICI, Principal of Global Image Group. Ms. Sterling founded Global Image Group after ten years in the fashion and finance industries to help men and women define and refine their image and style through wardrobe, communication and protocol skills. Ms. Sterling's inside knowledge of the corporate world as an investment banker with Banc of America Securities and her affiliations with several fashion houses such as Giorgio Armani, Salvatore Ferragamo and Cartier, give her a unique insight and advantage in the fashion and image management consulting profession.

Ms. Sterling is a Certified Image Consultant through the Association of Image Consultants International (AICI). She was formally trained in image, color, style, etiquette, communication and relationship management by several recognized Certified Image Masters of AICI. Ms. Sterling received her Bachelor of Arts in French and Spanish from Wellesley College. She also graduated from the Dale Carnegie Performance Training program.

As the style expert on the Advisory Board of Men's Fitness Magazine, a former board member of AICI San Francisco and an engaging professional speaker, Ms. Sterling is frequently asked to speak and write articles as an authority in the fashion and image industry. The Wall Street Journal, Newsweek, MSNBC, Fox News, Inside Edition, and several other local TV stations in the San Francisco Bay Area and the New York Metropolitan Area have called upon Ms. Sterling's expertise as it relates to image, fashion, style, etiquette, dating, and communication. Ms. Sterling has been featured in many media such as: The San Francisco Business Times; Minneapolis Business Journal; World Talk Female Entrepreneur Radio; FabJob.com; Manhattan Media; Sales and Marketing Magazine, South Jersey Business and Fine Living, Audrey Magazine, The New York Post, and USA Today.

ABOUT MICHELLE

Michelle has a passion for fashion as well as an innate and cultivated talent for style. She believes that everyone has the ability to project their personal and professional best if they package and position themselves to look, think, and act that way. Michelle utilizes a combination of visual and behavioral assessment tools to evaluate her clients' image and makes suggestions that will not only enhance their appearance but also boost their self-confidence, as well as change their lives from work to romance! Through one-on-one consultations, shopping tours, and corporate seminars, Michelle T. Sterling, AICI has an exceptional reputation for helping her clients develop the image and style they desire.

Growing up all over the globe, Michelle has always been fascinated in learning about different cultures, meeting new people and developing solid relationships. Currently residing in San Francisco and New York with multiple offices around the world, Michelle frequently travels to meet with clients. During her free time, she likes to explore new restaurants with friends and family, discover exceptional shopping destinations around the world, and enjoys the finer things in life - even if that just means sipping a glass of wine while reading her favorite fashion magazine before attending the opera in her signature, red dress.

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