

For Details, Contact:

Alan Shalleck

Direct Phone: 201.333.0756

P.O. Box 392
Jersey City, NJ 07303-0392
USA

NANOCLARITY

A MONTHLY NEWSLETTER AND COMMENTARY
NANOTECHNOLOGY'S CURRENT STATE, MEANING AND WORTH

Phone: 201.333.0756

Fax: 201.333.9107

Email: alan@nanoclarity.com

Website: <http://www.nanoclarity.com>

Press Release

“NanoClarity” Adds Three Eminent Technologists to its Scientific Advisory Board.

Jersey City, October 20, 2004: Alan Shalleck, President of NanoClarity LLC of Jersey City, NJ, and publisher of **NanoClarity, a monthly e-newsletter** distributed to subscribers over the Internet at www.nanoclarity.com, today announced the addition of three eminent technologists ... Dr. Roger Cohen, Ph.D., Dr. Richard L. Greene, Ph.D. and Dr. Alan J. Ardell, Ph.D. ... to **NanoClarity's** Scientific Advisory Board. **NanoClarity** clarifies, in language understandable to the general and investing public, **nanotechnology's current state, meaning and worth**. Mr. Shalleck said, "I am very fortunate to have Roger, Rick and Alan join our SAB to help me assess and value, from a practical scientific point of view, all Nanoscience advances and nanotechnology developments as they occur. Each brings world-class knowledge of specific nanotechnology application areas. Their addition assures all subscribers that the best technical assessments of nanotechnology advances will be included in **NanoClarity**. "

Dr. Roger Cohen, Ph.D. is the former Director of Strategic Planning and Programs and of Physical Sciences for ExxonMobil Research and Engineering Co., the worldwide research arm of ExxonMobil. Dr. Cohen, a physicist by training, is an expert in basic and alternative energy processes including fuel cells and solar applications and catalysis. Dr. Cohen has long been involved in nanotechnology and its applications as part of ExxonMobil research. He brings this experience and knowledge to **NanoClarity**. Dr. Cohen is a Fellow of the American Physical Society, the holder of 4 fundamental patents and has published over 40 technical and strategic papers. He holds a B.S. from MIT, and both an MS and Ph.D. from Rutgers, all in physics.

Dr. Richard L. Greene is Professor and Director of the Center for Superconductivity Research in the Department of Physics of the University of Maryland. Dr. Greene is a world-class expert in high temperature superconductivity and in condensed materials. His understanding of quantum effects in materials is without peer. He is a Fellow of the American Physical Society and on the Executive Committee of the APS Division of Condensed Matter Physics. During his career, Dr. Greene has published over 350 papers and given over 45 invited lectures throughout the world. Formerly an award winning member of IBM's research staff, Dr. Greene holds a BS from MIT and a Ph.D. from Stanford, all in Physics.

Dr. Alan J. Ardell, Ph.D. is Professor of Materials Science at the University of California at Los Angeles (UCLA). He took his first pictures of nanosized metal in 1982 and is an expert in tiny particle ceramics. He holds a B.S. in metallurgy from MIT and an M.S. and Ph.D. in materials science and engineering from Stanford University. Before joining UCLA, he was a professor at the California Institute of Technology. He has authored more than 160 papers, including one citation classic. He is a Fellow of the Metallurgical Society, a National Science Foundation fellow and a Fulbright-Hays research fellow.

NanoClarity is published by high technology entrepreneur **Alan Shalleck**, a graduate of MIT and Harvard Business School, who has had a 40-year creative commitment to the leading edges of technology and business and who is a recognized expert in the immediate and long-term prospects for nanotechnology.

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