

## FOR IMMEDIATE RELEASE

## Spring Break in Europe starting at \$232

WATERTOWN, MA, November 23 (StudentUniverse.com) -- Why not go to Europe this spring break? With the amazing student airfares available through StudentUniverse.com, that should be a pretty easy decision. Star Alliance<sup>TM</sup> partners United and Lufthansa recently launched a student-only sale through StudentUniverse.com for travel between January 14<sup>th</sup> and April 10, 2005. "We're very excited to provide this fantastic Europe sale to our customers", says StudentUniverse's Director of Airline Product, Renaud Cyr. "This means that students can go to destinations like London or Paris for as low as \$232 with top notch airlines like United and Lufthansa".

According to StudentUniverse.com, there seems to be a new trend when it comes to spring break destinations. While sunny destinations like Panama City, Daytona Beach and Cancun have traditionally been the most popular places to go, more and more people are looking to experience Europe. "Paris is one of my favorite places to visit in Europe", says Rasmus Andersen, a frequent traveler and registered StudentUniverse customer. "There are a lot of great landmarks to see and I always find something interesting to do while I'm there". Andersen is clearly not the only young lattè-lover out there, as flights to Paris comprise 20% of searches to Europe conducted on StudentUniverse.com for departure this spring. Other top destinations include London, Rome, Frankfurt and Amsterdam. Combined with Paris, these five locations make up half of all student travel to Europe.

Not all students are aware of the discounts available to them. Airlines routinely offer lower prices to college students, but the verification process for many conventional student travel brokers has been complicated and expensive. Traditionally, students have been required to visit a store, where they must provide documentation of enrollment and purchase a \$22 International Student Identity Card in order to gain access to student discounts. At StudentUniverse.com, students are automatically verified online and there's no need for a card to be bought. This gives students an easy way to shop for and book their travel 24 hours a day from anywhere they can get onto the internet.

"We look at the student market as a unique opportunity to let young travelers test our outstanding product at affordable prices", said Ellen Benson-Brehm, Manager Direct Passenger Sales at Lufthansa. "We believe that the students will greatly enjoy their experiences and make United or Lufthansa their airlines of choice the next time they are traveling to Europe".

These round-trip fares for students only are available at StudentUniverse.com and must be booked by December 30<sup>th</sup>, 2004.

From - To	Paris	Amsterdam	Munich	Frankfurt	Rome	London
Boston	232	232	232	232	232	256
New York	232	232	232	232	232	256
Philadelphia	232	232	232	232	232	256
Washington	232	232	232	232	232	256
Charlotte	232	232	232	232	232	256
Atlanta	262	262	262	262	262	308
Chicago	262	262	262	262	262	308
Dallas	262	262	262	262	262	308
Detroit	262	262	262	262	262	308
Houston	262	262	262	262	262	308
Miami	262	262	262	262	262	308
Minneapolis	262	262	262	262	262	308
Denver	346	346	346	346	346	367
Los Angeles	346	346	346	346	346	367
Portland, OR	346	346	346	346	346	367
Phoenix	346	346	346	346	346	367
San Diego	346	346	346	346	346	367
Seattle	346	346	346	346	346	367
San Francisco	346	346	346	346	346	367
Salt Lake City	346	346	346	346	346	367

Prices do not include taxes and fees of up to \$200. Departure must be between January 14<sup>th</sup> and April 10<sup>th</sup>, 2005. All fares are subject to availability. Other restrictions apply.

## About StudentUniverse.com

StudentUniverse.com is the largest online provider of discounted student airfares in the United States. The company launched its online presence in 2000 and has partnerships with most major international airline carriers and online travel websites including Orbitz, Travelocity, CheapTickets, and Yahoo Travel.

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