

## Curt Brandao

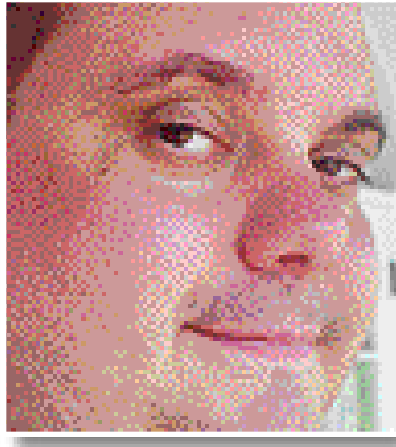
is the "Digital Slob," a technology and pop culture columnist who writes a new weekly feature distributed by Universal Press Syndicate.

Curt's humorous twist on technology has recently entertained radio listeners nationwide on such shows as Rick Castellini's syndicated "Castellini on Computers," and on Amnon Nissan's "Computers 2K4," in Raleigh, N.C. Archived audio of his interviews can be found on the digitalslob.com Web site.

The most recent print clients for his column include The (Shreveport) Times, a 66,000 circulation Gannett daily in Louisiana, and the Honolulu Star-Bulletin, a 60,000 circulation daily.

"I don't just talk about digital cameras or PDAs in IT-speak binary code. I talk about my grandmother, the Oscars, loose change, wisdom teeth, time travel, handwriting and ketchup, and how it all relates to how we live now in the Digital Age. 'Technology behavior' has now become pervasive enough to mock," he says.

Book Curt, the world's foremost slob expert in the Digital Age, as a guest or essayist on your program, and give your audience of deep thinkers a well-deserved break.



# Digital Slob

By CURT BRANDAO

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"He brings (technology) to you from a whole different angle."

— Rick Castellini, host of the "*Castellini on Computers Radio Show*"

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"Curt's the kind of guy whose dream technology is a TiVo that knows when to order pizza 45 minutes in advance."

— Paul Boutin, freelance writer for *The New York Times*, *Wired* and *Slate*

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[digitalslob.com](http://digitalslob.com)

### THE DIGITAL SLOB LIFE:

■ "I'm so lazy, I microwave popcorn by punching '2:22' on the timer instead of '2:00' because it's easier to hit '2' three times in a row than to refocus and reposition my index finger for the '0' lower down on the pad."

### DISNEY WORLD:

"After going back to the park recently as an adult, I can say it has improved its attractions immensely since 1971, and I'm happy to report that Tweedle-Dee and Tweedle-Dum no longer trigger panic attacks when I pose with them for a picture."

### TIVO:

■ "If regular cable TV is a hamburger, then TiVo is a Double Whopper with Cheese. If regular cable is a pig, TiVo is a pre-smoked, spiral-cut, honey-glazed ham (I skipped lunch today)."

### TAKE THE 'DIGITAL SLOB' QUIZ:

- I've purchased things online ...
- A) never.
  - B) a few times.
  - C) that thankfully came in discreet, plain brown wrappers.
  - D) and now my credit card number is plastered on a billboard in Caracas, Venezuela.

### CAMERA PHONES:

■ "Now that cell phones allow you to shoot and wirelessly e-mail photos, you can now pre-empt the post-vacation slideshow and bore relatives back home in real time. Instant tedium is still tedium."

### FILE-SHARING:

■ "Music piracy is wrong ... kinda. Not as wrong as taking half the boiled shrimp off a wedding reception buffet table, or treating a single movie ticket like an All-Day Pass at Disney World, or telling a girl you'll call her after a date and then leaving the country — no one gets arrested (or extradited) for those things. And, it's hard to summon up even crocodile tears about the "erosion of artistic integrity." Let me ask you — what has more musical merit: Beyonce Knowles' bare midriff, J.Lo's bare midriff or Christina Aguilera's bare midriff?"

### SPACESHIPONE:

"Now, it looks like handfuls of run-of-the-mill millionaires might be rocketing 62 miles up in SpaceShipTwo as soon as 2007, needing only the kind of Right Stuff that \$200,000 can buy. Soon it might be like a limo ride before prom. Half of them are themed 'Stairway to Heaven' anyway — it would fit right in."