

GRISWOLD • LESSER

News Release

FOR IMMEDIATE RELEASE

January 17, 2005

Contact: Mark A. Weiss

The Renaissance Communications Group

Phone: 770.998.4769, Pager: 770.501.1121

e-mail: maweiss@rencomm.com

Jaimie N. Hardin Joins Griswold-Lesser To Provide Strategic Legislative and Regulatory Affairs Consulting

Firm Bolsters Its Legislative and Regulatory Affairs Services for Clients

Atlanta, GA., (PRWEB) January 17, 2005, – Jaimie N. Hardin, a leading telecommunications executive, has joined Griswold-Lesser as a principal in the firm. Griswold Lesser is an Atlanta based firm offering strategic planning that enables senior executives to maximize their company's success in the legislative, regulatory and media arenas. Hardin, formerly the Vice President-Government Affairs for AT&T will play a leading role in advising and providing support to Griswold-Lessers' clients according to Guy Griswold, the firm's founding principal.

"I look forward to working with Jaimie," Griswold said. "She has earned a very favorable reputation based upon her successes in representing AT&T's business interests with the multiple legislative and regulatory bodies throughout the Southeast. She is both a creative and strategic thinker who has a wide array of contacts and experiences to draw from. In addition, her ability to link legislative and regulatory interests along with her senior level management experience is a big win for our clients."

Prior to joining Griswold-Lesser, Mrs. Hardin served as Vice President-Government Affairs for AT&T in charge of legislative and regulatory affairs for a nine-state region in the south. During her 24-year career at AT&T, Mrs. Hardin held managerial positions in marketing, finance, operations, and government affairs. She also served as the chief media spokesperson for AT&T on public policy and provided expert testimony on a variety of business issues before Public Service Commissions and state legislatures across the Southeast. In addition to Hardin's experience in the telecommunications industry, she spent four years leading government affairs nationally for AT&T Universal Card, a credit card subsidiary of AT&T.

"Jaimie Hardin's credits are extremely impressive. We are excited about her expertise and how her extensive experience with one of the world's top companies can benefit both our current and future clients," Griswold said.

Griswold-Lesser is an Atlanta, Georgia based consultancy offering relationship development and management to corporations influenced by regulatory and legislative decisions made on the state, regional and national levels. The firm's strategic consulting services enable senior executives to maximize their company's success in the regulatory, legislative and media arenas. For more information, please visit the firm's website at www.griswoldlesser.com.

End