





SAMPLE FAMILY HEALTH LEAD

INTEGRATES PERFECTLY WITH OUR SUITE OF PRODUCTIVITY ENHANCEMENT TOOLS:

SiteBuilder<sup>™</sup> Websites ProspectZone<sup>™</sup> Leads QuoteBuilder<sup>™</sup> Quoting BrokerOffice<sup>™</sup> Tools

## A true "create-your-own" health insurance lead program where you control the filters exactly the way you want.

ProspectZone<sup>™</sup> takes the drugery out of cold calls, hang ups, and no-shows by delivering prospects that are expecting your call.

Our network of lead generating websites has been optimized to produce thousands of fresh and filtered insurance leads every day.

When a shopper completes our request-for-quote form, and their data meets your criteria, it's instantly emailed directly to you. Our system allows you to select leads from state(s), county(ies), and zip(s).

- Endless filter combinations for the most qualified lead
- Delivered the moment they are generated to your email and your BrokerOffice  $^{\text{\tiny TM}}$  account
- Individual/ Family/ Group Health, Uninsurables & Life
- Quote leads with 'one-click' quoting through BrokerOffice™

## 5 FREE Leads when you buy 50 10 FREE Leads when you buy 100

