

“The Past is the Past, Unless You Still Owe for It!”

Debt Takes More Than Just Your Money!

People Magazine: A Best Bet Self-Improvement Book

Good Debt, Bad Debt by Jon Hanson. Deep down, you know the difference...But Hanson's bracing, snappily written manual just might help you live like you do.- *People Magazine* (January 10th 2005 issue)

THIS YEAR BREAK FREE FROM THE CHAINS OF DEBT!

“CREDIT cards are the crack cocaine of the credit industry”, or so believes **Jon Hanson**, author of **Good Debt, Bad Debt – Knowing the Difference Can Save Your Financial Life**, the new American self-help book. As Hanson has himself recovered from a “near-debt experience”, in which his addiction to borrowing drove him close to the edge, his views are worth hearing...*The Times Online*, United Kingdom

MATURE

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Rated M. Graphic depictions of forced maturity, brief frontal clarity. Topics: debt, regret, and broken dreams. Some names changed to protect the guilty.

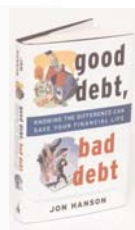
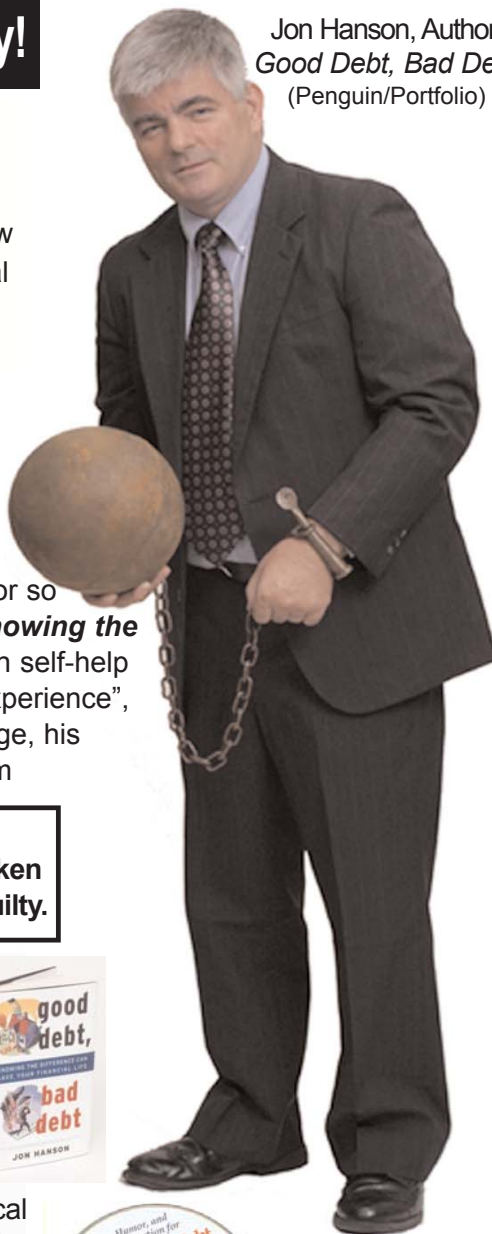
Booklist:

With wit and insight, Hanson offers advice on the pros and cons of debt while helping us develop a philosophy about it as well as one for spending and saving...Using personal stories, humor, and cartoons, Hanson explains the principles of debt and money in the first four chapters and then counsels us on the value of developing a mathematical financial plan based on these fundamentals. This is an excellent primer on a very important topic. Mary Whaley, *American Library Association, Booklist Magazine* 12-14-05

New York Times:

Probably the biggest factor keeping people from having financial peace of mind is a four-letter word: debt. So Jon Hanson was on the right track when he decided to write "Good Debt, Bad Debt: Knowing the Difference Can Save Your Financial Life" (Portfolio, \$21.95). Mr. Hanson correctly writes that not all debt is bad. Getting a reasonable mortgage for a home, borrowing to open a business you are competent to run and educational loans can all make sense...
New York Times, Sunday Business Section. January 9, 2005

Jon Hanson, Author.
Good Debt, Bad Debt
(Penguin/Portfolio)



**Free CD at
this store!
Or get it at
gooddebt.com**

**See Advance Praise on
Back of Book, please.**