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For immediate release

Entrust Administration, Inc. Launches New Web Site

Bringing *Truly Self Directed Plans*™ Closer to Home

Oakland, CA 03/01/05 -- Entrust Administration officially unveiled its enhanced web site this week at www.iraplus.com. The site showcases Entrust's rich library of educational resources on Truly Self Directed™ IRA investments and retirement planning. The new site features comprehensive information on tax-free and tax-deferred IRAs and qualified plans for investors who wish to control their own investment decisions, plus informative articles, access to new IRS regulations, forms & publications relating to retirement plans, private letter rulings and court cases.

In addition to its wealth of educational material, www.iraplus.com offers the ability to select and open an account with one of Entrust's nationwide local offices. Opening an account could not be simpler. All the necessary forms are available online together with detailed, yet easy-to-follow instructions. And both customers and non-customers may access the local and national event calendars, newsletters and questions and answer board.

"As we continue to grow the website allows us to continually share our resources, experience and expertise with an ever expanding audience of smart investors who want to take control of their investments," commented Hubert Bromma, President and CEO of Entrust. Lisa Moren, Marketing Director for Entrust added, "The expansion of our CE courses for real estate professionals, CPA and CFPs has allowed us to educate the industry in the use of Entrusts World of Choices™. "

Visitors also have an opportunity to subscribe to the Entrust online newsletter, "IRA & 401(k) Insights," a quarterly publication from Entrust Administration, Inc. for anyone interested in self-directing their retirement funds. This newsletter covers subjects related to investing, real estate and financial planning to add value to investment choices.

About Entrust
Since 1981, Entrust offices have specialized in administration and record keeping services to individuals and corporations who wish to include non-traditional assets as part of their tax-deferred and tax-free portfolios. They specialize in the third-party administration of self-directed retirement plans, including IRAs (both Traditional and Roth), SEP-IRAs, SIMPLE IRAs, Defined Contribution Plans and Defined Benefit Plans.

Entrust does not sell investment products. Entrust's goal is to provide customers with the most complete and accurate information available to assist them in making intelligent decisions regarding their retirement accounts.

Entrust Administration, Inc. provides services for investors who wish to control their own investment decisions. This independent administration firm neither limits investment choices nor gives investment advice. Clients receive informed encouragement and support while remaining secure in the knowledge that Entrust will ensure the maintenance of each account's tax deferred status.

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Neither Entrust nor any of its licensees gives investment advice. A plan is not truly self-directed if products of any type are sold by an IRA or plan trustee, custodian or administrator, as this may result in a conflict of interest.