

April 19, 2005 Amsterdam Viable Vision Offer Event

Location of the Viable Vision Offer Event:

Sheraton Amsterdam Airport Hotel & Conference Center
Schiphol Boulevard 101
Amsterdam
Netherlands 1118
Phone (31) (20) 500 4111
Fax (31) (20) 316 4316

www.sheraton.com/amsterdamaair

(copy this link and paste it in your browser)

The agenda for the event is as follows:

- | | |
|--------------|----------------------------------------------------------------------------------------------------------------------|
| 8:00 – 9:00 | Continental Breakfast (included) |
| 9:00 – 12:00 | Viable Vision Offer featuring Dr. Eli Goldratt |
| 12:00 – 1:00 | Lunch (included) |
| 1:00 – 4:30 | Viable Vision Offer featuring Dr. Eli Goldratt |
| 4:30 – 6:30 | Reception (entry fee is included with seminar) open bar at the reception (2 drinks per person) with a light snack |

Coffee, tea and water in pitchers are available throughout the day.

Hotel Information

Reservations can be made by going on-line at www.sheraton.com/amsterdamaair or by phone (31) (20) 500 4111. All reservations should be made by March 19, 2005 to ensure availability. We have negotiated a nightly rate of 230 euro for a single deluxe room, 255 euro for a double deluxe room, 300 euro for a single executive room, and 325 euro for a double executive room. These rates include breakfast and VAT, excluding 6% city tax.

After March 19, 2005 reservations will be on a first come first served basis and be booked at the then going rate.

Walking directions for those flying are provided below.

For those driving directions are provided below. Hotel parking for the event, guest can make use of the Sheraton Parking and WTC Parking.

You can check out the hotel on-line at www.sheraton.com/amsterdamaair

Sheraton Amsterdam Airport Hotel & Conference Center

Parking

Directly connected to the Sheraton Amsterdam Airport Hotel and Conference Center is a large private underground parking facility with an indoor passage to the hotel.

Het Sheraton Amsterdam Airport Hotel and Conference Center heeft de beschikking over een overdekte parkeergarage direct naast het hotel. Vanuit de parkeergarage is het hotel binnendoor te bereiken via de traverse.

Parkeertarieven

| | |
|-------------------------------|---------------|
| 0 - 1 hrs | € 5,00 |
| 0 - 1,5 hrs | € 7,00 |
| 0 - 2 hrs | € 9,00 |
| 0 - 2,5 hrs | € 10,50 |
| 0 - 3 hrs | € 12,00 |
| After four hrs per hrs | € 3,00 |
| 0 – 24 hrs max. | € 30,00 |
| 24 – 48 hrs max. | € 60,00 |

For each day thereafter €17.00 per 24 hours.

Credit cards are accepted.

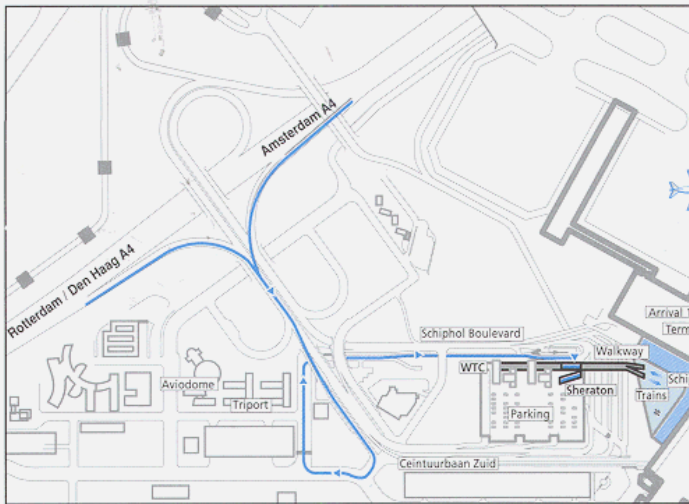
Parking has to be paid before picking up the car.

Tickets can be paid at the reception desk of the Sheraton Hotel or at the pay machine of the parking level -1.

Cancellation

To cancel your registration you must send an email to: vvregistrations@toc-goldratt.com. We will refund all but €50 if you cancel more than 30 days prior to the event. If you cancel within 30 days or less, we will refund all but €150. The other option is to transfer the registration to someone else by sending an email indicating who you will be attending in your place.

Directions to Hotel



Schiphol Boulevard 101, 1118 BG Schiphol Airport, The Netherlands,
Telephone (+31-20) 316 43 00, Telefax (+31-20) 316 43 99

How to get to Sheraton Amsterdam Airport

A4: from The Hague/Rotterdam & Amsterdam

From the A4 Motorway take Exit: Schiphol and follow the signs WTC Kantoren/Sheraton until the Sheraton Parking. Within the parking take the elevator to the second floor. On the second floor (you are now in the Traverse walkway) go to the right in the direction of Schiphol Airport Arrival & Departure. After 50 meters you will find the entrance of the Sheraton Amsterdam Airport Hotel & Conference Center on your righthand.

Train: Schiphol Station

From the train platform go up with the escalator to Schiphol Plaza. From Schiphol Plaza follow the signs WTC/Sheraton directing to the Traverse walkway. In this walkway pass the Ticket Machines and you will find after 50 meters the Sheraton Amsterdam Airport Hotel & Conference Center on your left hand.

Arrival Terminals Schiphol Airport

From the Arrival Terminal (1,2 or 3) follow the signs Schiphol Plaza. From Schiphol Plaza follow the signs WTC/Sheraton directing to the Traverse walkway. In this walkway pass the Ticket machines and find after 50 meters the Sheraton Amsterdam Airport Hotel & Conference Center on your left hand.

Hoe kom ik bij Sheraton Amsterdam Airport

A4: vanaf Den Haag/Rotterdam & Amsterdam

U neemt vanaf de A4 de afslag Schiphol en volgt de borden WTC kantoren/Sheraton tot in de Sheraton Parkeergarage. In de parkeergarage neemt u de lift naar de tweede verdieping. Vanuit de lift gaat u rechts richting aankomsthal in de overdekte boulevard. Na 50 meter ziet u aan uw rechterhand de ingang van het Sheraton Amsterdam Airport Hotel & Conference Center.

Trein: Station Schiphol

U neemt vanaf het perron de trap naar boven. U staat dan midden in Schiphol Plaza. Vanaf hier volgt u de borden WTC/Sheraton welke u naar de Traverse (overdekte) boulevard zullen wijzen. In deze boulevard gaat u voorbij de Parkeer Betaalautomaten en ziet u na ongeveer 50 meter aan uw linkerhand het Sheraton Amsterdam Airport Hotel & Conference Center.

Aankomsthal Schiphol

U volgt vanuit de aankomsthal (1,2 en 3) de borden Schiphol Plaza. Vanaf Schiphol Plaza volgt u de borden WTC/Sheraton welke u naar de Traverse (overdekte boulevard) zullen wijzen. In deze boulevard gaat u voorbij de Parkeer Betaalautomaten en ziet u na ongeveer 50 meter aan uw linkerhand het Sheraton Amsterdam Airport Hotel & Conference Center.

