

April 8, 2005 Chicago Viable Vision Offer Event Information

Location of the Viable Vision Offer Event:

Hotel Monaco Chicago
225 North Wabash
Chicago, IL 60601

The agenda for the event is as follows:

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| 8:00 – 9:00 | Continental Breakfast (included) |
| 9:00 – 12:00 | Viable Vision Offer featuring Dr. Eli Goldratt |
| 12:00 – 1:00 | Lunch (included) |
| 1:00 – 4:30 | Viable Vision Offer featuring Dr. Eli Goldratt |
| 4:30 – 6:30 | Reception (entry fee is included with seminar) |

Dress is business casual for the entire event.

Hotel Information

Reservations can be made for the Hotel Monaco by CALLING Diane Goclowski at 800 203-0937 OR e-MAILING her at diane@gtvl.webmail.com. All reservations should be made by March 6, 2005 to ensure availability. Diane will take care of your reservation and ensure you receive our special \$149/night rate. After March 6, 2005 reservations will be on a first come first served basis and be booked at the then going rate. For those driving, directions are below. Parking is \$33.00 per day. Airport Express provides shuttle service to the hotel - 800-237-1734.

O'Hare - \$23.00 one way Midway - \$18.00 one way

Discounts apply for multiple passengers traveling together.

You can check out the hotel on-line at www.monaco-chicago.com.

Cancellation

To cancel your registration you must send an email to: vvregistrations@toc-goldratt.com. We will refund all but \$50 if you cancel more than 30 days prior to the event. If you cancel within 30 days or less, we will refund all but \$150. The

other option is to transfer the registration to someone else by sending an email indicating who you will be attending in your place.

Hotel Monaco Chicago
225 North Wabash
Chicago, IL 60601
Tel: 800-397-7661 (toll-free)
Call our concierge at 312-960-8520

www.monaco-chicago.com

Directions to our hotel in Chicago from the north

From the North/Northwest/O'Hare Airport:

- § Take I-90 (Kennedy Expressway) or I-94 (Eden's Expressway) southeast into the downtown Chicago area.
- § Exit at the Ohio East exit and travel east on Ohio to Michigan Avenue. At Michigan Avenue, turn right (south).
- § Go (5) five blocks, crossing the Chicago River Bridge, to Lake Street. At Lake Street, turn right (west).
- § Go one (1) block to Wabash Avenue. Turn right (north) onto Wabash and the Hotel Monaco is on the right.

Directions to our hotel in downtown Chicago from the south

From the South/Indiana/Michigan:

- § Take I-90/94 (Dan Ryan Expressway) northwest into the downtown Chicago area.
- § Exit at the Ohio Street East exit and travel east on Ohio Street to Michigan Avenue. At Michigan Avenue, turn right (south).
- § Go (5) five blocks, crossing the Chicago River Bridge, to Lake Street. At Lake Street, turn right (west).
- § Go one (1) block to Wabash Avenue. Turn right (north) onto Wabash and the Hotel Monaco is on the right.

Directions to our luxury Chicago hotel from the west

From the West/Western suburbs:

- § Take I-290 (Eisenhower Expressway) which will become Congress Parkway. Take Congress Parkway to Wacker Drive.

- § Exit Upper Wacker Drive (be sure to exit UPPER Wacker Drive). Follow Upper Wacker Drive around to Lake Street.
- § At Lake Street turn right (east) for seven (7) blocks to Wabash Avenue. Turn left (north) on Wabash Avenue. Hotel Monaco is on the right.

Directions to our downtown Chicago hotel from the southwest

From Midway Airport/St. Louis:

- § Take I-55 North (Stevenson Expressway) to northbound Lake Shore Drive. Continue north on Lake Shore Drive to Monroe.
- § At Monroe turn left (west) to Michigan Avenue. At Michigan turn right (north) follow Michigan to Lake Street.
- § At Lake Street turn left (west), go one (1) block to Wabash.
- § At Wabash turn right (north) for half a block. Hotel Monaco is on the right.

If you need additional help with directions, please call the hotel directly.

Sincerely,

“Dr Lisa” Lang
Global Marketing Director
Goldratt Consulting