For Immediate Release:

Online Casino now open for business.

<u>Online Casino</u> is the latest and possibly best online casino to hit the internet. Launched by <u>888.com</u>, Online Casino features the latest state of the art technology and will be a sure fire hit with online casino and poker players.

Gibraltar (PRWEB) September 8, 2005 – <u>Online Casino</u> has just been launched but this new kid on the block may upstart some of the bigger boys with its fresh look and amazing user-friendliness.

The site is the latest venture of <u>888.com</u>, which is the world's biggest and best online casino and poker room operator.

Online Casino's games are unparalleled in their level of classic, realistic design, user friendliness and crisp, exhilarating play. Online Casino provides a virtual reality sensation, with audio and image technology that offers the look and feel of a real live casino.

Mike Herea, Promotions Department Manager for 888.com is very excited about Online Casino.

"There are some online casinos out there which let down the player. They break down and crash, their graphics are poor and the customer support is woeful. Online Casino is going to offer the player everything he or she needs and wants and will do so 24 hours a day."

Online Casino offers an amazing array of games for its players to choose from with the full selection; Blackjack, Roulette, Baccarat, Craps, Video Poker, Slot Machines, Keno, Caribbean Stud Poker and Pai Gow Poker.

At Online Casino players can compete alongside their friends and fellow members in any of the games. All games are available to play in real money and practice mode.

Patrons can play at a Private Table for personal enjoyment, a Public Table where they can play with others or a Group Table, which can be shared with up to two friends. Additionally, while playing at a Public or Group Table players can communicate with fellow players by using the chat box. It's just like being in Vegas!

Some players are a bit intimidated by waging money online which is why Online Casino makes every effort to make its clients as comfortable as possible.

"Our clients are our greatest assets; therefore we go all out to establish an honest and trustworthy relationship with each and every individual. We allow them to play in a safe, fun, fair, regulated and secure environment. At Online Casino winnings are paid promptly, and the friendly and reliable staff provide individual attention to the Member's needs."

In addition to this there are bonuses on offer for first time players. "There is an incredible 100% of up to \$200 for people who play in the casino and a 25% bonus of up to \$100 for people who play poker. Betting with the casino's money – well it doesn't get better than that," Herea said.

Playing in the casino for the first time can be confusing with it hard to work out what is going on. *Online Casino* offers the rules and instructions for all the games so new players have an idea of what is happening.

About 888.com

888.com is the world's leading online Casino on the Internet. Since its official launch in 1997, over 13,000,000 people have experienced Casino-on-Net's exciting gaming action on the World Wide Web, making it the leading Online Casino.

Maximum confidentiality and security are top priority. No effort and expense is spared in order to provide Members with a secure, fair and friendly environment.

888.com operates under an EU gaming license granted by the Government of Gibraltar for the purposes of operating an online casino and poker room. 888.com has adopted the code of conduct of the Interactive Gaming Council (IGC), of which it is a Member.

888.com is operated by Cassava Enterprises (Gibraltar) Ltd., a registered company incorporated and located in Gibraltar (company registration number 83961). The company has other offices around the world and employs over 500 full time employees.

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This press release was created by Random-Logic Ltd. (<u>http://www.random-logic.com</u>) on behalf of 888.com.