

Building the Drug Safety Body of Knowledge

A Novel, Dynamic, Collaborative Forum on Drug Safety

A unique opportunity for experts in healthcare and the pharmaceutical industry to create a Community of Practice for optimal access to and use of Drug Safety knowledge

What is InnovationWell?

Founded in 2003 under the name of KM in Pharma & Life Science, InnovationWell is a collaborative community of pharmaceutical, academic, and service/technology industry experts and executives with the common goal of improving knowledge management across the pharmaceutical and life sciences sectors. The InnovationWell format is designed to support different Communities of Practice and combines face-to-face and virtual meetings (web/conference calls), supported by an online collaboration website, <http://innovationwell.net>. Access to the collaboration areas of the site is available only to members and is flexible, allowing for the creation of 'private' or 'special interest' areas as desired by subgroups who may choose not to share information or discussion with the community at large.

What is the Drug Safety CoP?

As part of InnovationWell, a community of practice dedicated to building a Drug Safety Body of Knowledge is now being formed to offer a secure, non-competitive environment in which participants can share existing and evolving non-proprietary information and best practices. The goal is to optimize our understanding and communication of drug safety, pharmacovigilance and risk management information in order to maximize its value and minimize risks to patients, healthcare providers, and industry.

What makes the Drug Safety InterAction Meetings different from other conferences?

InnovationWell's InterAction CoP meetings are NOT just another conference where participants either give or listen to static presentations and then leave. By allowing audiovisual presentations to be accessed before, during and after the meetings via the website, time at the meeting can be used for panel discussions, subgroup activities, and individual networking. To keep costs low, InterAction meetings are organized around geographic regions, currently US & Europe, but registration for either one means that you can participate in the virtual activities of the other. These face-to-face meetings certainly enhance opportunities for communication, brainstorming and networking, but attendance is not required for membership in the Community. Members of InnovationWell also have access to the virtual presentations, reports, white papers etc and can contact other CoP members through the website. Discussion areas and meeting programs are continuously evolving as participants introduce new topics driven by their business needs and interests.

Initial meetings will take place in Philadelphia, PA (April 25–26) & Basel, Switzerland (May 30–31). Discussion topics include:

- Business Opportunities, Challenges & Strategies
- Knowledge Integrative Strategies & Approaches
- Support Systems for Drug Safety Knowledge Management
- Knowledge Transfer & Product Life Cycle Management

For further information on the program for April and May, please go to:

- http://innovationwell.net/files/interacnmeet_announcement.pdf

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*Two-center meetings in US & Europe.
Attend one in person, take part in all virtual activities for both.*

Drug Safety CoP InterAction Meetings, Spring 2005

The goal of this program is to enhance the organizational appreciation and use of drug safety knowledge throughout product development and clinical use. More specifically, to look at ways to enhance drug safety knowledge transfer to and from R&D teams; to enhance safety knowledge transfer from clinical research to pharmacovigilance; to identify effective approaches for application of new technologies in drug safety-related decision making and safety signal detection; and to enrich the practice of making drug safety decisions under uncertainty.

The approach is to offer a broad perspective and non-competitive forum for exchange of ideas, practice information and technical know-how in an ongoing dialog on the internal practices of Drug Safety Management. As part of InnovationWell, a Community of Practice dedicated to Drug Safety and Building the Drug Safety Body of Knowledge is now being formed.

Program

The Spring Program is in 4 sections, each designed so that participants may align themselves with like-minded others for the purpose of identifying potential business collaboration opportunities. Sections are broadly defined as:

- **Business Opportunities, Challenges & Strategies**
Formulate and discuss strategies for improved product-related knowledge delivery to safety experts, healthcare intermediaries and providers and to the end patient while building a trusted relationship in a changing environment.
- **Knowledge Integrative Strategies & Approaches**
Consider knowledge integrative strategies that offer opportunities for improved practice in Drug Safety. Look at how knowledge management and supporting information technology systems could be employed to better manage drug safety signals and hypotheses. In particular, look at how systems could help to better classify and integrate knowledge about the safe use of a drug over its lifetime.
- **Support Systems for Drug Safety Knowledge Management**
Consider opportunities to employ emerging technologies in collaborative and personal knowledge management tools, semantic web approaches, ontologies, computational linguistics, classification approaches, advanced searching techniques, concept mapping, agents, decision support systems and data mining, as applied to Drug Safety strategies and practices.
- **Knowledge Transfer & Product Life Cycle Management**
Address the improved knowledge and learning support of physicians and patient populations and identify approaches to improve knowledge flow to patients. Review the potential impact of current regulatory initiatives in the US and Europe, identify restrictions & opportunities arising from regulation and discuss opportunities in safety knowledge-based services.

Participants in the Spring program can expect to not only gain a broader appreciation for these topics, but will be able to both contribute their own knowledge and gain access to an evolving group of experts— the Drug Safety Community of Practice — that will continue to interact on various topics of interest, thus enriching The Drug Safety Body of Knowledge.

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