

#### For Immediate Release

### WORLD'S MOST ECO-FRIENDLY CARWASH BREAKS GROUND IN NORTH VANCOUVER

## March 29, 2005 - North Vancouver, BC:

In February 2004, the Greater Vancouver Water District implemented its Water Shortage Response Plan (WSRP) which targeted **CARWASHING** as a major user of treated drinking water. The GVRD has now proposed stringent water restrictions on all treated water use, with a 25% summer surcharge for water consumption being considered.

With all this attention on water consumption, it begs the question:

How can a carwash be Eco-Friendly?

- Easywash does NOT use treated GVRD drinking water to wash cars
- Easywash instead uses well water to wash cars, dogs, bikes, flush toilets and irrigate the site
- Easywash will save 24,000,000 litres of treated drinking water EVERY YEAR using and recycling well water.
- Easywash will be built to the exacting LEED rating system for GREEN building construction
- Easywash will be powered by a state-of-the-art Hydrogen Fuel Cell

Easywash is setting the standard for sustainable development in our industry:

- World's First LEED Certified Carwash
- World's First Hydrogen Fuel Cell Powered Carwash
- World's Most Eco-Friendly Carwash

## **Groundbreaking Ceremony:**

April 5, 2005 @ Noon 1501 Main St. @ Mountain Hwy. North Vancouver. Parking available across the street from the Lynnwood Hotel.

## Invitees include:

Don Bell – MP, North Vancouver Katherine Whittred - MLA, North Vancouver-Lonsdale Janice Harris – Mayor, District of North Vancouver Dr. David Suzuki – Suzuki Foundation EcoTrust Canada North Vancouver Chamber of Commerce

# Experts will be on hand to answer questions about:

Easywash LEED (Leadership in Energy & Environmental Design) Sustainable Development Fuel Cells (Integrated Waste Hydrogen Utilization Project)

## Press packages:

Available at groundbreaking ceremony, or through our office

### Additional information at:

www.easywash.ca/investors/documents

### For more information, contact:

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### About Easywash:

Easywash Inc. is a federally incorporated company established to build, own and operate ecologically responsible carwash operations. Easywash Inc. has been created to take advantage of an identified market undersupply and the growing demand for ecologically attuned, quality carwashes.