

Affiliate Marketers: The New Internet Millionaires

Stay-at-home Moms can get Ferraris, cash, and more.

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From 70 year old retirees to 17 year old computer geeks, millions of dollars are being made from monstrous internet promotions. One internet company is even giving away free Ferraris to its top promoters. "We want to give away an entire fleet of Ferraris," states Logan Gulla, CEO of Snaploans.com "the more cars we buy the better price we get".

Snaploans.com operates a website where consumers go for the best rate on a home loan or refinance. According to Gulla, affiliates are responsible for a significant amount of the consumer traffic they receive.

"We treat our affiliates like rock stars and respect that our affiliates are entrepreneurs, not employees", affirms Gulla "we recruit the best affiliates in the world, we pay them more than our competitors and then we get out of their way so they can do what they do best".

***"We treat our affiliates like
Rock Stars" Snaploans.com***

One of the most successful affiliate programs was launched by internet giant Amazon.com who was a pioneer in offering customers cash for promoting their products. However today's top affiliates avoid rigid corporate programs, instead opting for aggressive programs like those offered by Snaploans.com.

Affiliates are trained to look for discreet links at the bottom of websites promoting a companies program. To an affiliate, these links are open doors to the cash vaults.



So just how much can an affiliate make? "We definitely intend to make several affiliates millionaires within the months ahead", states Gulla, "that's on top of the Ferraris, cash bonuses, and trips we'll give away as promotional bonuses".

Snaploans.com pays its affiliates up to \$25 for each person they direct to the Snaploans.com website that fills-out a short form. Some "Super-Affiliates" are capable of referring hundreds or even thousands of leads per day earning mind-numbing profits.

During the golden days of the dot-com era, it was executives and internet entrepreneurs that were idolized for their wealth accumulation. Today, it's a growing force of affiliate marketers that are getting rich without the overhead or risk. "We refer to our affiliates as partners, they are our lifeline", Gulla says "they deserve everything we give them".