

Thank you for your interest in the **TechBirmingham Ecycling Day** event.

As an emerging region for technology development, Birmingham has a unique opportunity to show the world and itself that it has entered the digital age. This event has been organized to encourage citizens and companies across the Birmingham region to recycle their unused computers, cell phones, empty laser cartridges, and other technology electronics which are gathering dust in a closet, basement, or storage unit. Usable computing items will be slated for refurbishment by a local non-profit or school and unusable items will be properly demanufactured. The age, brand, operating speed, or condition of the computer does not matter.

According to the EPA's website on Ecycling ([www.epa.gov/ecycling](http://www.epa.gov/ecycling)), "In addition to lead, electronics can contain chromium, cadmium, mercury, beryllium, nickel, zinc, and brominated flame retardants. When electronics are not disposed of or recycled properly, these toxic materials can present problems." These items clearly do not belong in Birmingham's landfills. **See inside to learn how YOU can recycle your unused electronics!** Also be sure to share this with your neighbors and any companies with which you are affiliated.

Curtis V Palmer  
President / CEO  
TechBirmingham



Information Line:  
205.241.8134

[www.EcyclingDay.com](http://www.EcyclingDay.com)

This monumental project could not be accomplished by any one organization. It is only through a coordinated community-wide effort that any of this is possible.

The following organizations have joined TechBirmingham (the "event organizer") to make this event a success:

## **WBRC FOX6 Television**

### **Computer Help for Kids**

#### **Handoff Wireless**

**Alabama Computer Disposal Group**

**The Printer Connection**

**SunGard Workflow Systems / Octane8**

**Virginia College**

**McWane Center**

**Bright House Networks**

Microsoft

CompUSA Business.com

Coca-Cola

Verizon

Learning Through Sports

REMTECH

#### **City of Hoover**

Shelby County Chamber of Commerce

Birmingham Regional Chamber of Commerce

#### **ADECA**

Legacy Partners in Environmental Education

Recycle America Alliance

EPA Region 4

Also, MBA students from UAB and organizations represented on TechBirmingham's Board of Directors are helping to plan this event. Lastly, we couldn't plan such a big event without the help of the countless number of volunteers from across our community who have agreed to help staff the event.



# **Ecycling Day**

EARTH DAY 04.22.05

# Ecycling Day



## Earth Day, April 22, 2005

11am to 7pm at over ten locations across the Birmingham region!

### General Public

Consumers are invited to drop off technology-related electronics (**desktops, laptops, video game systems, computer monitors, printers, PDAs, scanners, cellphones, power strips, empty printer cartridges, loose circuit boards, and other electronic equipment**), working or not, at our collection event. They will receive a receipt for tax purposes and thank-you gifts from our event partners.

We will have over ten collection locations in Jefferson County and north Shelby County for consumer drop offs on Friday, April 22, 2005 from 11am to 7pm. Please see to the map to the right for our initial collection locations. Refer to the website and/or watch WBRC FOX6 television in the week before the event for the full list of locations.

Also, Jefferson County and the City of Hoover have agreed to allow computer and cell phone drop offs at their four Household Hazardous Waste Day locations from 8am to Noon on Saturday April 23. Items left at these locations will be added to our Friday event.

75,000 children in the region will receive activity sheets in school during the week before our event. These sheets will encourage our region's children to perform "scavenger hunts" at their homes for items that could be contributed for the event.



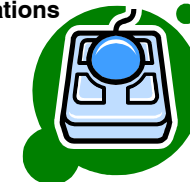
In addition to contributing items, if you wish to volunteer, please fill out the volunteer form on our website.

### Corporations

Companies from the metro region are asked to "pledge" their **unused electronic equipment** (see the first column for typical items accepted plus **servers, terminals, and even mainframes**) for our event. Please refer to the website for a downloadable pledge form. We will schedule a pick-up of your items during the weeks preceding the consumer collection date.

Many corporations are paying vendors to come remove and dispose of these items. For instance, companies might pay \$8 per computer tower and \$10 per monitor. Our event does not charge for this service, since worthy groups will receive all refurbishable computers.

**We do, however, encourage contributions of \$2, \$5, or \$10 per item from corporations that donate equipment.** Proceeds will be used to offset costs of providing this service and the event. A tax receipt will be provided for the equipment as well as your financial support.



### Non-profits / Schools

Organizations that are interested in increasing their technology offerings or providing their constituents with computing equipment are encouraged to submit a grant request to the TechBirmingham Ecycling Day. We have partnered with the Non-profit Resource Center of Alabama (NRCA) to administer the computer grant program. An online form is available on the EcyclingDay.com website.



Virginia College and Computer Help for Kids are providing guidance to grant recipients to allow non-profits and schools to teach those they serve how to refurbish computers. Microsoft has agreed to provide more than 35 different titles of software to qualified non-profits for the collected computers. Other local software companies will also donate their software products.

Grant recipients will be required to transport their own items from the consolidation warehouse, provided by the City of Hoover, near Highways 119 and 31. Items may be picked up in early May.



**Hoover Public Safety Building, McWane Center, Virginia College (Palisades campus), Jefferson State (Main and Shelby locations), Lawson State (Birmingham and Bessemer locations), Children's Hospital, Eastwood Mall, Handoff Wireless at the Shelby County Airport, and other sites to be announced.**