

Wichita Woman One of 100 Selected for Leadership America

WICHITA WOMEN
2/88



Maggie Chamberlin is one of 100 participants throughout the nation selected for the Inaugural class of the LEADERSHIP AMERICA program. LEADERSHIP AMERICA is a dynamic, innovative program of the Foundation for Women's Resources, which identifies and develops the finest women leaders in America.

"Competition was of the highest quality, representing a broad range of women leaders. The Selection Committee was thoughtful and thorough and participants are to be commended for their acceptance," Martha P. Farmer, national director of the Foundation for Women's Resources and LEADERSHIP AMERICA, says.

Chamberlin was nominated for the program by Senator Nancy Landon Kassebaum (R-KS). References for her application were offered by Sheldon Coleman, Jr., president of the Coleman Company; Joseph P. Galichia, M.D., F.A.C.C., president of Galichia Cardiovascular Group; and Representative Dan Glickman (D-KS).

The program combines thoughtful discussion of national and international issues, while exposing the participants to the ideas and philosophies of the world's most influential leaders. Most importantly,

LEADERSHIP AMERICA provides access for women leaders to the national decision making process.

Session I, Power in Politics and Government was held in February in Washington, D.C.; Session II, Power of the Future, June, in Houston; and Session III, Power of the People, October, in San Francisco. Founded in 1974, the Foundation for Women's Resources is a public, non-educational organization committed to the person, economic, political and professional status of women. The Foundation is in Alexandria, Virginia.

Farmer explains that the program focuses on the pressing need for women leaders to exert their creativity, motivation, management and organizational skills, especially their vision in establishing a stronger presence and bringing forth a brighter future for America.

Chamberlin is corporate president and director of creative and public relations for Chamberlin-Nicks, Inc., a full-service marketing, advertising and public relations company. Founded in the basement of her home in February 1985 with no clients, the firm has grown rapidly and now provides marketing communications services for seven clients, including the national SAFELITE AutoGlass chain, which is owned by Safelite Glass Corporation. Chamberlin owns the company with co-stockholders Hugh Nicks and Claire Daniels.

In addition to overseeing the day-to-day management of the company, she directs the creative and public relations functions and serves as an account executive for several of the firm's clients. Billings for 1987 were capitalized at 1.3 million and projected at \$2 million for 1988. The firm has regularly received professional awards and recognition for its creative product.