

Mediabids facilitates the selling and buying of print ad space online.

Over 3,000 ads have been sold on Mediabids.com!

Publications

Since going live in April 2003 an average of 35 publications register each week. To date over 2,000 daily & weekly newspapers, local/regional/national niche and lifestyle magazines have signed up with Mediabids to sell ad space.

Advertisers

Over 100 advertisers register each week and to date over 6,000 businesses, organizations and advertising agencies have registered on Mediabids.com to purchase ad space.

Mediabids offers three ways to sell ads.

- Post a specific amount of ad space for sale on the Mediabids website. You determine the size and price.
- Take your ad sales to the next level and place a link on your publication's website to bring advertisers directly to your Mediabids ad offer page. Here all your sales offers can be viewed and purchased on the spot.
- Bid on an advertiser auction. Advertisers indicate how much they want to spend and you let them know how much ad space you will offer.

Mediabids handles all payments, receiving an 8.5% commission only when an ad is sold.

Mediabids - Microsoft Internet Explorer
Address: http://www.mediabids.com
Mediabids.com
ADVERTISING'S AUCTIONEER
Create an Advertising Offer
You are creating an advertising offer for the sale of space. This form is a description of the ad or ads your publication is offering.
Advertising Offer *indicates required fields
Ad Details
Number of insertions* []
Size of ad(s) in inches* [] " wide x [] " high
Page size on which ad will appear in inches* [] " wide x [] " high
Type of color* [] Black & White [] Sp
Circulation* []

How much will Mediabids cost?

It's FREE to register. Advertisers send payment to Mediabids immediately and we forward it to you, less our 8.5% commission. You are charged only when you sell an ad.

Register Now

www.mediabids.com

Toll-free :: 866-236-2259

Email :: info@mediabids.com

Mediabids

www.mediabids.com

What can you do with Mediabids?

- Reach new advertisers.
- Receive pre-payment for all ads.
- Post your publication's media kit on www.mediabids.com for round-the-clock exposure.
- Sell ad space in your print publication outside of regular business hours, from your website or ours.

You decide how to use Mediabids.

- Reach new national and regional advertisers.
- Supplemental advertising revenue.
- Sell excess advertising inventory.

Mediabids - Advertiser Auction Detail - Microsoft Internet Explorer
Address: http://www.mediabids.com/viewAuctionDetail.asp?call=2&actionID=49113
Mediabids.com
ADVERTISING'S AUCTIONEER
View Advertiser Auctions
This auction is active.
Auction #49113
Total auction amount for 6 insertion(s): \$10000.00 More info
Advertiser's business type: Retail Stores and Shopping Centers
Advertiser's location: Marina Del Rey, CA
Auction length: 9 days
End time: Jan-21 03:49 EST PM
Number of bids: 6
Time left: 13 Hours 16 Minutes
Requested Advertisement Details
Your bid may be selected even if you can't meet all the advertiser's requests.
Number of ads or insertions: 6
Ad(s) should run on or between: Feb-1-05 to Mar-1-05
Color preference: Full Color
Production of ad: This advertiser will provide a camera ready ad to the exact specifications of the publication.
Content that may be considered objectionable: None
Additional information: ***New to advertising*** Please bid on this auction. Looking to place ads in the LA Times
Publication Preferences
This advertiser would like to advertise in these states: California
This advertiser would like to advertise in publications or newspaper sections with these outlets: Advertising, Alternative, Business, Classifieds
Please send to: Local, National
Format(s): Daily Newspaper, Regional, Magazine, Weekly Newspaper
Frequency(s): Daily, Monthly, Weekly
Bids placed on this auction*
Bidder Ad Size Date Placed (EST)
LA Weekend News, Glendale, CA \$20.00 sq. inches Jan-19 09:17 EST PM
Today's Senior Magazine, Nagala, CA 300.00 sq. inches Jan-19 08:03 EST PM
Huntington Beach Independent, Costa Mesa, CA 238.43 sq. inches Jan-20 12:37 EST PM
Huntington Beach Independent, Costa Mesa, CA 117.88 sq. inches Jan-20 12:03 EST PM
Citizen Culture Magazine, New York, NY 93.50 sq. inches Jan-19 05:18 EST PM
World Class Weddings, New Fairfield, CT 91.38 sq. inches Jan-19 12:59 EST PM
*The advertiser may select any of the bidders as the auction winner. Click "Go" to view the bid details.
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A new way to sell ads in newspapers and magazines.

Thousands of advertisers use Mediabids to purchase ad space in print publications. We can help you sell more ads.

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Email :: info@mediabids.com