



**FOR IMMEDIATE RELEASE**

**Wireless Extenders Announces Nationwide Release of New Cell Phone Signal Booster**

**NORCROSS, GA - April 28, 2005** - Wireless Extenders today announced the nationwide availability of the Wireless Extender™ cell phone signal booster, following positive test market results.

"We have introduced this product to many distribution partners, retailers and PCS carriers, and the interest has been extraordinary," said Lloyd Meese, President and CEO of Wireless Extenders. "Now customers who have been frustrated by the lack of wireless coverage in their homes have an affordable solution."

Designed to improve in-building cell phone reception for PCS (1850-1990 MHz) frequency users, the Wireless Extender booster uses an outdoor- or attic-mounted antenna to capture the PCS signal outside, and coaxial cable to run the signal to the indoor base unit. The base unit, which contains a small omni directional indoor antenna, amplifies the signal to cover approximately 2,500 square feet, depending on outdoor signal strength and building construction.

"I use it myself," said Jerry Chapman, owner of SolidSignal.com, a Michigan-based retailer. "I needed a product for my steel-walled office and, when the distributor I use started carrying them, I tried this one out. It was fantastic - I was shocked. I put it on our web site and we've been selling them like crazy."

As seen with Mr. Chapman, in-building reception issues affect consumers in both homes and offices. "At the beginning of 2005, there were approximately 180 million wireless subscribers in the US, with about one third of the subscribers having some coverage issues," Meese said. "This puts the addressable market at approximately 54 million subscribers. The problem will get worse as carriers introduce higher speed networks." Wireless Extenders' consumer test markets, particularly with Small Office Home Office (SOHO) buyers, have affirmed the signal coverage issue.

In addition to positive consumer response, the product's pre-release elicited favorable feedback from wireless carrier networks. "From a technical perspective, we were very careful to design the unit to protect the carriers' networks," said Michael Rodgers, CTO and founder. Specifically, one of the patent-pending design features works to prevent oscillation, thereby helping the carrier networks and enhancing coverage areas.

The Wireless Extender cell phone signal booster is FCC and Industry Canada certified. Nationwide installation is available. For more information, visit <http://www.wirelessextenders.com>.

**ABOUT WIRELESS EXTENDERS** - Wireless Extenders, headquartered in Norcross, Georgia, is a proprietary research, development and manufacturing firm dedicated to producing innovative cellular phone enhancement accessories for individuals and businesses looking for reliable, cost-effective solutions.

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