

For Immediate Release

May 3, 2005

Black Dog Software Group, Inc. takes a bite out of the property management industry with its web-based *BDproperty*™ application

Black Dog Software Group, Inc, Warren, NJ (BDSG) an Application Service Provider (ASP) with a property management application and integrated accounting package announced today that it is launching an aggressive marketing initiative to reach out to customers. **Its new *BDproperty*™ will be demonstrated live to customers at the following trade shows:**

- **NJ Builders' Show Booth #724**, at the Raritan Center, Edison NJ. April 28th 2005
- **ICSC International Council of Shopping Centers Trade Show upstairs in Suite 16** at the Las Vegas Convention Center, May 22 thru May 24 2005. www.icsc.org
- **Realcomm Trade Show Booth #325** at the Anaheim Convention Center, June 27 & June 28th 2005 www.realcomm.com

***BDproperty*™** has quickly gained a reputation as the standard for the next generation of web-based property management software applications. ***BDproperty*™** was created by property managers for property managers to allow them more time to take care of their clients. Some key features include:

- Real-time, centralized processing and reporting
- Fully Integrated Accounting Solution
- Percent rent calculations with break points
- Escalations –flexible method to calculate your pass through recoverable charge
- Seamless product upgrade and updates without any office down time
- Data Security – data is fully encrypted using SSL, multiple redundant battery back-ups in both our primary and off-site data centers
- Scalable: ability to add more users at any time
- 24/7 accessibility from any computer with Internet Access
- Perfect fit for any market segment: Commercial, condo/Co-Op/HOA, Retail, and Industrial

Founder and CEO Barrett Einaugler, CPM® said *"We've included features in this release that the market has been looking for but until now has been unable to find in one complete solution. Unlike most Windows or older DOS based applications that have been adapted to function on the internet in some fashion, we set-out to develop an application that was web-native from the ground up, and has all the features that you expect in a property management application."*

Coleen Brady, Director of Sales & Marketing says, *"Our focus is to provide our customers with a solution that will remove the burden of day to day operations off their desks and enable them to concentrate on servicing their customers. Being at these trade shows allows going beyond the bells & whistles of our technology and zeroing in on resolving their specific needs".*



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About Black Dog Software Group, Inc. ® was founded in 2000, by an Accredited Management Organization looking for a software solution to fit their property management needs. BDSG developed **BDproperty**™ a state-of-the-art, full featured, integrated Property Management Accounting system for residential, commercial, industrial and retail properties.

To find out more about **BDproperty**™ please contact Coleen Brady toll free at 1.866.4BD.SOFT (866.423.7638) or cbrady@blackdogsoft.net and visit our website at www.blackdogsoft.com for the latest in product news