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**Travelers Start Your Engines
*Road Trips Are Hot For Memorial Day, Let DonorTravel.com Help Plan***

San Francisco, CA – May 11, 2005 – Memorial Day weekend is almost here and have you made travel plans yet? With airlines flying at capacity and last minute seats hard to come by, the pros at DonorTravel.com, the only web-based travel booking resource offering the best values available and the benefit of supporting a variety of charitable and non-profit causes, suggest taking a road trip instead.

“What better way to kick-off summertime than to hit the road for Memorial Day weekend,” said Louis Willacy, lawyer turned founder of Oakland-based DonorTravel.com, the “Feel Good Travel” website. “We’ve made it really simple to find a fun place to go, based on how far you want to drive. DonorTravel.com also provides the maps to get there.”

Traditionally a heavy travel holiday, the extended Memorial Day weekend is an ideal opportunity to see the sights along the way while you travel to your destination. By visiting DonorTravel.com, the planning process for a road trip is simple. Here’s how it works.

Once on www.donortravel.com, visitors click the Road Trips option and are able to search for cities by drive time. Just decide how long you’d like to spend driving the car, enter the zip code of the starting point, and go. DonorTravel.com will search out cities in all directions based on your request, and offer up an exciting selection of hotels, restaurants, area attractions and, best of all, road maps to find your way around.

The Road Trips function of innovative DonorTravel.com is about as useful and convenient to use as everything else about the site. That includes the easy online navigation, finding the best prices and selection available, donating to a charitable group or cause, and receiving a tax break for the effort. DonorTravel.com is committed to giving back 50% of all booking commissions to select charitable organizations, including the American Heart Association, Children’s Defense Fund and Alzheimer’s Association. Each organization was hand-picked by Willacy.

DonorTravel.com went live earlier this year and recently made its first commission contribution to the American Red Cross. Combining the already popular concept of online travel booking with the increasing need to help make a difference by giving back, Willacy and his parent organization, Interactive Travel Group, developed DonorTravel.com.

For those interested in sharing travel experiences online, Willacy has also created a message board at www.travelwisdom.com. Billed as the traveler's website, TravelWisom.com encourages visitors to "learn" everything they need to know about a destination, "travel" with the knowledge gained though other people's experiences and "share" to offer others in the travel community insight on your journey.

Willacy is offering a special promotional offer to drive visitors to the message board. Now through June 30, clients and visitors who refer a friend to the TravelWisdom.com site are eligible for a \$100 travel credit on their next booking at DonorTravel.com. The person with the most referrals by the end of June wins.

For more information on the promotion, or to book travel reservations, visit www.donortravel.com or email info@donortravel.com. To share your travel experiences with others, visit www.travelwisdom.com.

DonorTravel.com

DonorTravel.com is the only online travel booking resource offering the best values available and the benefit of supporting a variety of charitable and non-profit causes. Founded in 2005 as part of Interactive Travel Group, DonorTravel.com was created with the promise to give 50% of all booking commissions to selected charitable and nonprofit organizations, including medical research, disaster relief and minority education. DonorTravel.com is a privately held firm and is headquartered in Oakland, CA. For information visit www.donortravel.com, or email info@donortravel.com.

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