



The easiest way to get  
into the WiFi business



WiFi HOTSPOT Managed Services, Plug'n Play Equipment, Support, Accept Prepaid Cards and Credit Cards

FOR IMMEDIATE RELEASE:

## **WHOTSPOT Releases Premier Plan for WiFi Entrepreneurs**

(PRWEB) Montreal, Quebec May 16, 2005. WHOTSPOT an upstart WiFi Hotspot Management Service, today announced it's Premier Plan targeted towards entrepreneurs craving to start their own WiFi business. Dubbed "the easiest way to get into the WiFi Business", WHOTSPOT has removed all barriers to entry.

After an small initial Account setup fee, Premier Plan participants pay a fixed monthly account fee, regardless of the number of deployed locations. Each location can be custom branded with the participants name.

Participants can also purchase discounted equipment and prepaid SurfCards starting at only 1 cent per minute. For those venues selling online surf time by credit card, WHOTSPOT manages the whole process and take a fixed percentage of the amount charged for processing and maintenance. No merchant account required. Participants are free to set their own unique pricing.

No servers to maintain, no equipment to program, no headaches to deal with, entrepreneurs are free to focus their energies on marketing and deployment. 85% or more of recurring revenue is returned to the Premier Plan member – the highest return rate in the industry!

Terry Fagen, president of Whotspot confirmed that many Premier Plan members setup Internet Cafes, campgrounds, hotels and other locations at their own expense, and then revenue share a small percentage with the venue. Direct benefit to the venue is derived from increased traffic and customer satisfaction in addition to the recurring revenue stream. How can a venue say no to "free"?

Other venues offering free internet access benefit by having a "controlled" environment where each user is required to register for free access. This prevents freeloaders and drive-by spammers. The Premier Plan member charges a fixed monthly fee to manage the free location and also benefits by offering advertising on the default portal page each customer sees. It's a win-win situation for everyone.

For more information, visit [www.whotspot.com](http://www.whotspot.com).

### About WHOTSPOT

Since 2001, Whotspot has been providing "One-Stop" products and services for public internet access. We take care of the end-to-end process of creating, maintaining and profiting from a "WiFi Internet Hotspot".

### CONTACT INFORMATION:

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