Artemis Solutions Group Global Security Solutions

For Release to Media Outlets and PR Agencies

ASG Announces the New BioCert® Guardian™ Polished Gold Finish Fingerprint Doorlock and BioCert® Local Partner Program

Adding to its line of popular BioCert® Guardian™ fingerprint door locks, Artemis Solutions Group, today announced the immediate availability of the BioCert® Guardian™ Polished Gold Version. Additionally the company announced its new "BioCert® Guardian™ Locksmith Reseller Program" specifically aimed at local and regional security specialists.

FREELAND WA - Artemis Solutions Group (ASG) announced today the introduction and immediate availability of the BioCert® Guardian™ in Polished Gold Finish at \$259.95.

The BioCert® Guardian™ fingerprint door lock is one of the biometric security products marketed by ASG through its web sites at www.artemis-usa.com, www.biometricdoorlock.com and www.biometrig.com. and internationally through its' partner IBSL at www.biometrig.com.

"When we introduced the BioCert® Guardian™ fingerprint doorlock in December of 2004, at \$199.95 I knew we had a winner. I had no idea how dramatic the response would be and just how popular this product would actually become. In the last 5 months the BioCert® Guardian™ sales have far surpassed the sales of any single biometric product in our 4 year history.

Protecting Home and Workplaces



BioCert® Guardian Fingerprint DoorLock

The BioCert® Guardian™ has become our signature product and is poised to set new standards for home and small office convenience and security.

With the introduction of the "Polished Gold" BioCert® Guardian™ at \$259.95 we now offer a more diverse product line and are poised for rapid growth of sales within the design conscious home owner segment." states Amy Jones, Director of North American Sales for ASG.

The BioCert® Guardian™ Fingerprint Door Lock runs exclusively on battery power and is quickly installed in a standard ANSI door preparation with little modification required. Most people can have the BioCert® Guardian™ installed and running in a matter of minutes.

Powered by 4 AA batteries, it can be operated for up to a year without changing the batteries. Fingerprint enrollment is quick and easy. Up to 138 users can be enrolled directly on the BioCert® Guardian™ Fingerprint Biometric Door Lock at the door. Easy to install, use and maintain the BioCert® Guardian™ Fingerprint Door Lock is being installed world-wide by customers ranging from homeowners to small businesses looking to secure server rooms or executive offices.



Perfectly suited for single door, stand-alone implementation, the BioCert® Guardian™ Fingerprint Door Lock was expertly designed for ASG by the engineers at Adel Group (Shenzhen IDEAL Microelectronics Co. Ltd.) and is marketed globally under the registered BioCert® brand name owned by ASG.

"The amazing team of executives and engineers at Adel have provided our global distribution network with quality products for years and proven themselves to be the market leader in fingerprint recognition technology. We have relied upon their engineers to design and manufacturer for us some of our best selling products including our previously sold BioCert FS-300, FS-310, FS-400 and

FS-500 series of locks.

With the release of the BioCert® Guardian™ Fingerprint Door Lock proudly 'Powered By Adel Fingerprint Technology' at US\$199.95 in December, we broke all price barriers to the home and small business consumer.

Now, next-generation technology and security is available at a price that anyone can afford and global sales of this amazing product are growing exponentially. You can look to see future products from IBSL & ASG proudly developed through our partnership and Powered by Adel fingerprint technology" says Mac McGolpin, Operations Director for Intelligent Biometric Solutions, LTD. (HK)

Located in Hong Kong, Intelligent Biometric Solutions, LTD. (IBSL) is a joint venture between Artemis Solutions Group (ASG) and AsiaManCo (AMC). IBSL provides management of direct contacts with Artemis' partners in Asia, sourcing, packaging, and logistics support for ASG's operations in the Americas as well as providing centralized distribution to a rapidly growing global network of resellers and distributors of biometric and smart card security products.

IBSL's responsibility for global distribution of ASG's branded BioCert® and BioSaf® products involves a broad range of solutions incorporating fingerprint biometric and smart card security features.

"Our next goal with the BioCert® Guardian™ fingerprint door lock is to introduce it to the local locksmith and security partners in the America's and offer them a quality product that they can sell with pride. This is why we are announcing our new "BioCert® Local Partner Program" for locksmiths and security professionals.

The BioCert® Local Partner Program allows ASG and IBSL to support the local security professional that already owns the face-to-face relationship with their client and presents them with a new set of unique security products to offer their customers incorporating highly secure biometric features.

We have had tremendous response to a soft-rollout of this program nationally in the US as well as in Mexico, Canada and the Caribbean. Now it is time to take it to the streets and roll the program out globally." states James Childers, CEO of ASG.

Approved entry into the BioCert® Local Partner Program offers established local security professionals "BioCert® Partner Authorized" status to resell, install and support the BioCert® Guardian, Lucky Technology's iGuard Security Appliance and the revolutionary BioSaf® INPRINT fingerprint safe products. (ASG is an authorized distributor of and proud to support Lucky's iGuard Security Appliance in the America's)

Approved BioCert® Local Partner Program participants will be listed on ASG's home page and will have access to additional advertising, installation tools, product support and dedicated contacts within ASG.

Highlights of the program include special pricing, incentives and a dedicated toll free line for support. Additional features of the program will be added in the coming months along with new and innovative products incorporating secure biometric and smart card functionality.

ASGs "BioCert Local Partner Program" is open to qualified locksmiths, home builders, security dealers and installation professionals through an application process.

Please email <u>amy_jones@artemis-usa.com</u> for more specific information regarding this program in North, Central and South America.

Security professionals interested in this program internationally beyond these countries should contact <u>dorothy_yip@biometriq.com</u> for more information and the availability of the program in their area.