

SwiftCD Offers Digital Armor CDs via ECD Systems

MARSTONS MILLS, MASS. — **ECD Systems**, the technology leader in protecting valuable digital assets, today announced details of its partnership with **SwiftCD**®, the leader in manufacturing and fulfilling on-demand, dynamic and build-to-order CDs.

SwiftCD customers will now be able to protect their digital content from unauthorized copying and piracy using ECD Systems' anti-piracy solution, Digital ArmorTM.

Beginning immediately, SwiftCD will offer Digital Armor copy protection for its customers as an additional service in its turnkey fulfillment solution. "Our customers recognize that security for their digital content is a vital issue," says Jason Foodman, CEO of SwiftCD. "Adding Digital Armor to our on-demand fulfillment model ensures that our customers receive the protection they need for their assets."

Digital Armor by ECD Systems provides layers of protection to deter the theft of digital content. Within PC operating environments, the product is proven to halt threats such as bit-forbit copying of original optical disc elements, lifting and replacing key data files, disassembling or debugging the installation or the running application, transferring installed components or entire directories, replacing key executable files with cracked versions, and using machine or operating environment emulation to monitor activity.

"We have successfully scaled all the features of our premium Digital Armor solution to work in this cost efficient on-demand fulfillment environment," states Jack Hart, President of ECD Systems. "This partnership opens a whole new avenue to publishers and software developers large and small, providing scalable, secure product delivered one CD at a time or by the thousands."

About ECD Systems, Inc.

The technology leader in protecting valuable title assets during entire product life, ECD Systems, Inc. was founded in 1999. ECD is focused on providing robust protection for independent to large publishers against the theft of digital content throughout the life-cycle of a product. ECD has developed unique patent-pending technologies that combine to form the Digital Armor solution that protects a product from its earliest transfer from design studio to design studio, internal and external product testing and review, mastering and replication and finally, protection when the product is in the hands of the end-user. By providing life-cycle product protection, ECD has taken a major step in preventing unplanned or unauthorized product releases. Additional information can be found at <u>www.ecdsystems.com</u>.

About SwiftCD.com

A division of DigitalSwift Corporation, SwiftCD (www.swiftcd.com) is the leader in manufacturing and fulfilling dynamic and build-to-order CDs and DVDs.

With the on-demand model SwiftCD provides, every CD or DVD can be individually produced to order, according to the unique needs of the customer. SwiftCD also handles all aspects of order fulfillment including online tracking, reporting and customer service. The company can also replicate, warehouse, pick from inventory on-demand, and ship products other than CDs and DVDs – such as promotional T-shirts or items shipped with certain orders to promote a current special or upgrade, or simply as stand-alone products.

SwiftCD's "Build-to-Order" process, which enables a user to assemble a compact disc composed of user-selected contents while browsing a website, is so unique that the company recently announced the filing of a utility patent application to protect the process.

For more information on SwiftCD, please call **(770) 922-4007** or visit their website at <u>http://www.SwiftCD.com</u>. SwiftCD is a registered trademark of DigitalSwift Corporation.

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