



THE MONTHLY NEWSLETTER FOR ADT TEAM MEMBERS

WHO WON THE GOLD?

SECURING THE GAMES ONSTAR AT HOME

NATIONAL ACCOUNTS SUPPORT CENTER

ORACLE Ili

Jimmy Sheridan, Long Island City, NY

Jerry Gorke, Oakbrook, IL



8

RACE FOR THE GOLD

The Trip of a Lifetime

VISION, MISSION, AND VALUES

3 A Tribute to Alfred J. Van Hooser

ADT/OLYMPICS

- 4 US Speedskating
- **5** Lighting the Fire Within
- 5 Skating with Cathy Turner
- 6 Sensormatic Secures the Games
- 7 Olympic Trivia
- 7 Great Media Coverage

BUSINESS OPERATIONS

10 National Accounts Support Center

TECHNOLOGY FOCUS

11 OnStar

HUMAN RESOURCES

- 12 Flexible Spending
- **13** Oracle 11i
- **14** Principal for a Day
- 15 Driven to Mentor

Editor Erina Nichols

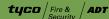
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A MESSAGE FROM MIKE

With the Olympics in full swing, it's a great month to talk about teamwork. The ADT team is off to a great start in 2002. We finished the first quarter with record revenues. And we posted strong gains in residential units, small business units and national account sales. We've also experienced record volume in our Customer Monitoring Centers. Today, we stand at more than 26,000 team members strong.

The Olympic spirit abounds at ADT. We are the proud sponsor of the 2002 US Speedskating team. And Sensormatic, the newest member of the ADT team, is the official electronic security provider. We've greatly benefited from a partnership that has brought us global visibility, tying our name to the ultimate spirit of teamwork. And, as an added benefit, two of our very own team members will attend the Games. Congratulations to Jerry Gorke and Jimmy Sheridan – the winners of the Race for the Gold essay contest.

That's it for now. Until next time, remember the power of teamwork.

Sincerely,

Mike Snyder President ADT Security Services, Inc.

VISION, MISSION, VALUES

A TRIBUTE TO ALFRED J. VAN HOOSER

This month, we celebrate the spirit of teamwork – one of ADT's core values. So it is only fitting that we remember one of ADT's greatest team players, Al Van Hooser, Manager of ADT's Kansas City Customer Monitoring Center.

Although Al passed away recently, we celebrate his life and the strong values that made him such an amazing man. ADT team members from across the country remember Al as a man who took his responsibility as a leader to heart – a man whose dedication to others went beyond the walls of ADT and into his own community.



In fact, Al served in the armed forces during Operation Desert Storm and joined the fight for freedom. Al joined ADT in 1972 as an Alarm Service Investigator in the Chicago North office. During his tenure, Al watched our company evolve from a mid-size organization to the nation's largest provider of electronic security systems. He witnessed remarkable advancements in technology, and saw how ADT adapted its technology and service to meet the changing needs of its customers.

Al was a proud member of the ADT team for three decades. His legacy is one that few of us will forget. When you think of teamwork, think of Al.

ADT AND THE OLYMPICS



SPEEDSKATERS

This month, when viewers from all over the world tune in to watch the 2002 Winter Olympics, they'll be treated to outstanding performances by thousands of athletes competing on ice and snow.

But perhaps no sport in Winter Olympic history captivates its audience as speedskating does. The speed and power of these athletes, as they skillfully propel themselves around an oval of ice, is remarkable. That they manage to negotiate hairpin turns at such high speeds is nothing short of amazing. And through it all, these athletes maintain a graceful gait, arms swinging, legs pumping, with a gaze fixed on the next curve. This year, it is with great pride that ADT sponsors the 2002 U.S. Olympic Speedskating Team. We are pleased to help these athletes reach their dreams of Olympic competition.

The pre-Olympic publicity of these athletes has been abundant; the speedskaters have been featured in many major publications as "ones to watch." (See page 7 for a look at all the media coverage.) These athletes are shown in high-speed action, ADT logos proudly emblazoned across their legs and shoulders. But don't be surprised if the logos are hard to see; at speeds of up to 40 miles per hour, these speedskaters may appear to be a blur at times.

The "Long" and "Short" of Speedskating

The science and technology of speedskate design differs between long and short track skates.

Long track: The skates are constructed of carbon fiber or fiberglass and leather. The skates are molded to fit the shape of each athlete's foot. With minimal padding, the skate fits very tightly. The heel is free, allowing skaters to keep the blade on the ice longer, and to get a better push-off.

Short track: Short track skates are bolted to the blades at both the heel and the toe. Offset mounts of the blades and rounded edges enable the skaters to push around tight corners with greater effectiveness.

ADT AND THE OLYMPICS LIGHTING THE FIRE WITHIN

The Olympic Torch is one of the most recognizable symbols in the world. It was lighted just before Thanksgiving in Olympia, Greece, the birthplace of the Olympic Games. The flame then traveled to Atlanta, the site of the 1996 Summer Olympics, where it began its journey across the U.S. The torch has traveled through 46 states, as 11,500 individuals took turns holding it aloft.

Two ADT team members were among the elite group of national torchbearers that were selected to hoist the torch for a distance of two-tenths of a mile each.

Anne Conklin is a **Communications Specialist from** Corporate Communications in Boca Raton, FL. "It was an amazing privilege," says Anne of the experience. "The torch is the very embodiment of the Olympics, and has a universal meaning to all Olympic participants, regardless of



Anne Conklin carries the torch with pride.

time to stand still," he recalls. "I

just wanted to be like a sponge

Kevin had the unique

and soak it all in."

their language or culture."

Kevin Foley meets Mayor Giuliani.

opportunity.

experience of attending a Kevin Foley, a Sales Manager in National Accounts, carried the torch on December 23 as it made its way through New Jersey and into New York. "It was a really neat experience, and I just wanted

post-torchbearing celebration that evening in New York, where former Mayor Rudolph Giuliani carried the torch through Rockefeller Center. "The whole experience was just really special," Kevin says, noting that Giuliani took a moment to pose with him for an impromptu photo



ADT team members recently had the privilege of ice-skating with a two-time Olympic Gold medallist. Speed skater Cathy Turner joined more than 200 Tyco/ADT employees, as well as 23 children from the Boys and Girls Club, on January 19.

SKATING WITH CATHY TURNER

The event, which was held to coincide with National Mentoring Month in order to gain awareness for mentoring, officially began with Cathy belting out the National Anthem. Cathy held a mini-speedskating clinic for the kids. let them touch her Gold medals and gave autographs to everyone in attendance. Skaters enjoyed hot chocolate and snacks in between trying not to fall on the ice.

In addition to giving team members the chance to spend time with the children, the event served as a platform to get team members excited about the speedskating competition at the Winter 2002 Olympic Games. ADT is a sponsor of the U.S. Speedskating Team and Sensormatic is the Official **Electronic Security Supplier for** the 2002 Games. 🔵

ADT AND THE OLYMPICS

Sensormatic or Securing the Games

When Olympic officials considered the security needs for this year's Winter Olympics in Salt Lake City, they recognized that the

property at the Games.

Over 500 cameras, with pan, tilt, and zoom capabilities, will monitor all Olympic activities and venues around the Olympic Village. And,



protection this year would far exceed that of past Olympic Games.

And with the United States already poised for heightened security, tens of thousands of Olympic athletes, visitors, officials, and government dignitaries would require an additional measure of security during the Games.

That's where Sensormatic came in.

As the official electronic security supplier and sponsor of the 2002 Winter Olympics, Sensormatic has installed some of the world's most sophisticated electronic security technology to protect people and in a historic Olympic first, Sensormatic will be using the latest in digital recording and fiber optic transmission equipment to funnel live security video and information back to a central Utah **Olympic Public** Safety

Command coordination center.

Sensormatic cameras will also be strategically positioned to assist with the logistics of the Games. For example, Sensormatic cameras will identify when a track or ski jump is clear for the next Olympic athlete to proceed. These – and other security images – can be viewed at Olympic command centers 24 hours a day.

In addition, more than two miles of Sensormatic electronic sensor fencing will protect the perimeter of the Olympic Village. Should any unauthorized individuals penetrate this perimeter, they will be detected electronically and officials will be notified immediately through the security and communications network.

A Sensormatic access control system at the Organizing Committee Headquarters will provide a secure environment for more than 3,000 full-time employees and volunteers at the Games. And anti-shoplifting devices are also supplied by Sensormatic to ensure that Olympic merchandise is not stolen.

"The involvement of Sensormatic Electronics Corporation will further strengthen the comprehensive security plan being developed for the Games by the Salt Lake Organizing Committee (SLOC) and the Utah Olympic Public Safety Command," says Mitt Romney, President and CEO of SLOC.

ADT AND THE OLYMPICS



OLYMPIC TRIVIA

1. Which city hosted the first Olympic Winter Games in the United States?

- A) Salt Lake City
- B) Aspen
- C) Lake Placid
- D) Squaw Valley

2. The total number of place medals being produced for both the 2002 Olympic Winter Games and the 2002 Paralympic Winter Games is:

- A) 1,668 B) 1,089
- C) 1,437
- D) 2,002

3. What year was the interlocking 5-ring symbol of the Olympic Movement created?

- A) 1896
- B) 1904
- C) 1913
- D) 1907

4. What was the first official Olympic mascot?
A) Bull
B) Scottish Terrier
C) Giraffe
D) Hawk

5. The Olympic Winter Games outrank which of the following broadcasts in television viewer popularity?
A) Seinfeld Final Episode
B) World Series
C) M*A*S*H Final Episode
D) Olympic Summer Games

6. Luge sleds can reach speeds of: A) 80 mph B) 150 mph C) 175 mph D) 200 mph

7. Who is the oldest male Olympic Winter Games medalist?

A) Scott Allan (USA) B) Toni Nieminen (FIN) C) James Coates (GBR) D) Max Houben (BEL) 8. Who is the only U.S. Figure
Skater, male or female, to ever win consecutive gold medals?
A) Tenley Albright
B) Dick Button
C) Peggy Fleming
D) Brian Boitano

9. What is the greatest number of medals won by the U.S. at an Olympic Winter Games?

A) 13 B) 10 C) 7

10. What country's bobsled team was celebrated in the film Cool Runnings? A) United States

- B) Canada
- C) Jamaica
- D) Germany
- D) Germany

11. The sport of curling originated in:

- A) Norway B) Scotland
- C) Russia

see answers below

Great MEDIA COVERAGE

There are few publications that haven't featured coverage on the 2002 Winter Olympics. And everywhere there are articles or news stories, you'll find images of the Olympic speedskating team, sponsored by ADT. The ADT corporate logo has been featured prominently across the practice uniforms of these young athletes, adorning covers and center spreads in such publications as *Newsweek*, USA

Today, Sports Illustrated, Outside Magazine, The New York Times and many more.

The Olympics is clearly a sponsorship event that provides ADT with the opportunity to show our corporate colors in front of millions of viewers, readers and consumers. And while ADT is pleased to play a significant role in Olympic sponsorship, we are most proud to support our athletes while the world watches and marvels at their skills.

ADT AND THE OLYMPICS RACE FOR THE GOLD



With flags and his cold weather gear, Jerry Gorke goes to the Olympics.

ADT team members are known for their unyielding dedication to service excellence.

With this in mind, and to commemorate the 2002 Winter Olympics, Tyco/ADT hosted a contest designed to recognize team members who have exhibited a commitment "above and beyond the call of duty."

"The Race for the Gold" called on employees to nominate fellow team members who demonstrated an outstanding level of commitment to both internal and external customers. We received nearly 200 examples of selfless service, of team members overcoming adversity, and of unrelenting dedication. Although each essay was uniquely different, every one profiled a team member whose goal was to achieve customer satisfaction, despite challenging conditions.

Eight judges, representing a cross section of business units and departments, read and scored the essays. In the end, not one – but two "gold medal" winners were chosen, each having earned an all-expenses-paid trip to the 2002 Winter Olympics in Salt Lake City. Here are their stories:

Meet Jerry Gorke. When presented with situations that are beyond challenging, Jerry defies the odds and makes good things happen.

As the "go-to" guy for the entire Chicago Central Install Department, Jerry is known as a leader, and he is quick to volunteer for assignments that might seem daunting or complicated. For instance, during the weekend preceding Christmas Eve, when most people were finishing last-minute holiday shopping, Jerry was installing a security/CCTV system for a commercial customer who required the system immediately.

But that's typical of Jerry.

He volunteered for this unpopular job, meeting the customer at the site. The customer stayed with Jerry all day Saturday and well into the evening, until the system was installed. Before the night was over, the customer was overjoyed at the service Jerry had provided that day.

The next day was Sunday, the day before Christmas Eve. But good customer service doesn't take a day off. So when a commercial customer called, frantic that the system would not turn off, the only technician that could be reached was Jerry. Responding from his family's bowling party, Jerry volunteered to go to the site and reset the system.

His commitment to top-notch customer service has earned Jerry the recognition he deserves. Small Business Sales Manager Charles May, who nominated Jerry, says, "Jerry's commitment – not just to our customers, but to the entire ADT team – makes all of our jobs easier. He is an inspiration." To ADT service technician Jimmy Sheridan, the day began like any other at the company's Long Island City office.

Jimmy was in a staff meeting with other team members when a surprise call came in from ADT President Mike Snyder. The group placed the phone on the conference room table and pressed the speaker.

"Good morning," Mike greeted the team. "Hey Jimmy," Mike began with a smile, "the control in my home system is out. Do you think you could remove the one at your place and come to my home to install it?"

For a moment, Jimmy was confused. Sure, he was known in the office for twice removing the control panel in his own home system when customers needed new controls at their houses and the office was temporarily out of stock. The very first time he removed his own control panel, his home was burglarized two days later. But that still didn't stop Jimmy from doing the same thing for another customer just six months later.

But how would Mike Snyder know about this?

And then Mike told him. "Jimmy, you've won ADT's Race for the Gold contest. You're going to Salt Lake City for the Olympics." The room erupted in cheers.

Frank Gressler, Jimmy's supervisor, nominated him for the Race for the Gold. Frank professes, "Jimmy is, by far, the best tech anybody could have. He has, on innumerable occasions, placed his personal life on hold for ADT." Frank also says that Jimmy guides, teaches and assists all the other service techs at the Long Island City office.

In addition to managing about 8 calls a day, Jimmy is the on-call tech for residential customers during the week. Plus,

CONTEST JUDGES

Petal Caprietta - Collector

Brandi Johncox - Account Services Representative

Thelma Queen - Inbound Customer Service Representative

Heather Yingling - Inbound Customer Service Representative

Brian Stines - Core Commercial Sales Representative

Tommy Helquist - Commercial Installer

Kristine Anderson - Authorized Dealer Representative

Rachael Liles - Field Support Representative

Jimmy is on-call 24 hours a day, 7 days a week, for the signal bridge, which handles all local alarm traffic between New York City and the upstate New York region to the Rochester CMC.

In October, Jimmy also took a temporary role as the Residential and Small Business Install Supervisor. To date, he continues to perform all of his other on-call duties.

When Jimmy learned that he was selected as a winner for "The Race for the Gold," he decided to ask Frank to join him at the Olympics. "After all," Jimmy said later, "I wouldn't be going at all if Frank hadn't nominated me."

CONGRATULATIONS TO OUR FINALISTS!

Finalist	Position	Location	Nominator
George Grammer	Mgr., Systems Applications, Nat'l Accts	Boca Raton, FL	Kenneth Hoffman
Albert Bowen	Service Technician, Commercial	Columbia, MD	David Nimmo
Michael Long	Commercial Sales Representative	Carmel, IN	Michael Williams
Timothy Frye	Manager, Team Installation, Commercial	Pelham, AL	William Scott Green
Joseph Haire	Manager, Team Installation, Commercial	Wallingford, CT	Ronald Marino
Frederick McClung	Collector, Finance	Riverside, CA	Jason Olson
Michael Shenk	Commercial Installer	Springfield, VA	James Morton
Michael Learnahan	Manager Team Service	Burr Ridge, IL	Hector Camarano

Jimmy Sheridan doesn't

need to hitch a ride.

BUSINESS OPERATIONS

Indianapolis Office Has Renewed Focus



The national accounts project center has a new facility, a new name, and a renewed focus. Open for business since February 4, the National Accounts Support Center (NASC) is located in Indianapolis and houses the consolidated billing group and several national accounts support groups.

"We changed the name of our center to more clearly represent the focus of the work that is being performed," says Doug Gilmour, Vice President, Business Operations, National Accounts. "Our focus is to support the national accounts organization, front to back, assisting the process from the sale to down-line services."

Gilmour, a member of the Business Operations Team, says everyone at the center is focused on the customer touch points: Sales, Installation, Service, Monitoring and Billing. The group is paying close attention to how its processes affect these areas. The philosophy is if they can improve a process that positively impacts a practice, our company and our customers both win. The move to the new, refocused center demonstrates the group's focus on continued improvement.

"A constant in the national accounts business is that our buyers are security specialists within their organizations – and that means they are in our business," explains Gilmour. "They care that a system gets installed and serviced the same way in Boston as it was in Dallas and San Diego." For this reason, the group knows that the expectations set at the sale must be delivered in a standard fashion, coast-to-coast. The national accounts support group was created to assist in the delivery of these services and continues to evolve to assure that internal and external customers' expectations are being met.

Directing the bulk of the activity at the support center is Mark Piercey, Director of Business Operations. Gilmour, Piercey and the entire group are focused on making installations and services more easily understood and more clearly defined.

The NASC is also focused on helping the Business Operations Team meet its goals of increased quality, speed of delivery and efficiency. "Everyone at the center knows they have the opportunity to affect the quality of the information and the speed with which national accounts documentation is delivered to the field," Gilmour says.

You can reach the NASC at:

National Accounts Support Center 10405 Crosspoint Blvd Indianapolis, IN 46256 T: 317.913.7798

TECHNOLOGY FOCUS

OnStar Comes Home

This spring, when higher temperatures warm much of the U.S., and daylight extends our days, most homeowners will adjust their thermostats and automatic timers accordingly.

But some cutting-edge homeowners will have the opportunity to make these changes – and others – remotely from their cars, or even from their workplaces.

By participating in the OnStar at Home pilot program, a group of about 100 families will make history and provide valuable information for future technology-based programs.

The OnStar at Home pilot program is a collaborative effort developed by the Internet Home Alliance (IHA), a non-profit organization of leading high-tech and consumer companies. The IHA focuses on building an Internet lifestyle and on developing ways of using the Internet to improve the lives of consumers.



Companies such as ADT, General Motors and Panasonic are involved in the IHA to gauge consumer interest and to evaluate ways to integrate technology.

ADT is actively involved in the program, and provides Internet technology through its Safewatch iCenter. Combining high-tech security, home control and Internet information, the Safewatch iCenter is the very core of the OnStar program.

In addition to the installation of ADT components, the company provides 24-hour monitoring and rapid notification of potentially life-threatening conditions during the four months of the pilot program.

"OnStar is symbolic of being on the cutting edge of technology," says Ann Lindstrom, Manager of ADT Public Relations. "It shows that we're engaged and involved with not just the latest technology, but with what customers want."

ADT Flexible Spending

ADT's Flexible Spending Account enables team members to set aside pretax dollars for health expenses not covered by your medical or dental plan, or for day care or dependent care expenses.

Requests for 2001 reimbursement must be postmarked by March 31, 2002, or funds will be forfeited per IRS regulations. Receipts, original bills and/or an explanation of benefits form (EOB) must be submitted, along with a Health Care & Dependent Day Care Reimbursement Request form. For more information, contact the HRSC at 1-800-924-8518 or visit the Human Resources section of insideadt.com for a copy of the necessary forms.

What They're Reading...



A Lesson Before Dying Ernest J. Gaines

"This book is a page turner. You won't want to put it down."

Katie Barnard Administration Columbus, Ohio



Hearing Impaired Instruction Manuals

"As someone who is hearing impaired, l enjoy reading and teaching from hearing impaired manuals."

Alice Kerastas Account Services Data Processing Aurora, Colorado



The Art of Happiness Howard Cutler & Dalai Lama

"This book helped me understand that humans are essentially good and that compassion for oneself and others is essential to realizing our potential."

Jennifer Redublo Senior HR Specialist Hawthorne, California

Computer Soon When regular Oracle users log

When regular Oracle users log on after February 20, chances are they'll notice some big changes in the program.

In fact, they'll get their first look at Oracle 11i, the newest version of this diversified software program. And according to members of the Oracle 11i Upgrade Project Team, the new version will offer some exciting and tangible benefits to the nearly 1,000 Oracle users throughout ADT.

In general, Oracle 11i offers a greater degree of user-friendliness. "Oracle 11i can be summed up in just a few words: easier, faster, better," says Martha Roche of Oracle Consulting Services. "The system even includes a web interface, which will permit direct access through the Internet." (The "i" in 11i stands for Internet.) Martha also points to new features that simplify requisition entry, and an environment that requires less scrolling and is reminiscent of Windows and Explorer, complete with similar icons. And, it will be easier than ever to get help understanding Oracle 11i. In addition to an online help function customized to ADT processes, training will soon be available online.

ADT Back Office Systems Product Manager Lee McAllister comments, "Although Oracle 11i may appear to be a simple upgrade, it's really a great foundation upon which we'll build our future." The new system will enable ADT to more aggressively seek revenue opportunities outside of the company's traditional markets. "It has certain future-friendly features, which will enhance our ability to grow as a market leader," adds Lee.



What They're Watching...



Pulp Fiction

"If ever there was a movie that <u>best</u> portrayed my life, this is it!"

Randy Libman Small Business Sales Rep Hawthorne, California



Cast Away

"This movie kept me on the edge of my seat. I liked the motivation, endurance and the sense of the struggle to survive."

Laura Hutsler Technical Assistant Specialist Aurora, Colorado



2002 Winter Olympics

"I grew up playing hockey, and I can't wait to see the U.S. team bring home the gold for the second time."

John Lund Business Operations Boca Raton, Florida

CELEBRATING MENTORS

Principal for a DAY

Many of the kids in Chicago's inner city know hardship. They know the struggle of poverty, the frustration of trying to achieve, and the tragedy of the street.

And so does ADT team member Deremiah Phillips.

Deremiah grew up in a public housing project in Chicago, where poverty was the way of life. But Deremiah knew there was more to life than what he saw in his world as a young man.

Today, Deremiah is a Commercial Sales Representative at ADT's Oakbrook office. He is a philosophical man, an optimist who believes that you should give more than is asked, and that you'll always reap what you sow. Most importantly, Deremiah is a man who practices what he preaches.

His years of involvement in some of Chicago's inner city schools have led him to become a mentor to many kids, and he has been a frequent motivational speaker for youth associations, private schools, and foundations. He is also a member of the Youth Motivational Program division of the Chicagoland Chamber of Commerce.

"What drives me to be so passionate about getting children



Chicago Mayor Richard M. Daley and ADT team member Deremiah Phillips go back to school to help guide children.

to see their real potential has a lot to do with the fact that I had the unfortunate experience of living in the Chicago housing projects," Deremiah says. "And unlike other business professionals and motivational speakers, I can relate specifically to the challenges that these children face," he adds.

Most recently, Deremiah was invited to participate in Chicago's honorary "Principal For A Day" program. It was there that he had the opportunity to speak to hundreds of kids. He also had the chance to meet Chicago Mayor Richard M. Daley, Jr., during his day at the school. The mayor commended Deremiah for his commitment to local youth and his dedication to the principle of "giveback."

"Understanding how the law of reciprocity works and giving more by volunteering pays awesome dividends," Deremiah professes. "Customers and people in the community appreciate it when the corporations that they do business with give back. It's always easier to sell the products of a company when relationships in the community have been strengthened," he concludes.

Driventor

To celebrate National Mentoring Month, DeWayne Cassel took to the racetrack. It wasn't your typical racetrack. Rather, it was a miniature track designed for remote control cars. DeWayne, a professional racecar driver in the C.A.R.T. series, committed his time and talent to participate in Driven to Mentor, held January 26.

ADT team members and several National Accounts customers got into the act and committed their time to make a difference in the life of an at-risk child. Each pair raced for the grand prize of a scholarship and a trip to see DeWayne race. National Account customer Ken Goulding, representing Mars Music, had a great time at the event and made an instant connection with his racing partner.

Every child that raced received a trophy as well as a photo with DeWayne. The winning duo was 16-year-old Jovenel Eugene and ADT Commercial Sales Representative Henry Gonzalez. Jovenel received a \$500 scholarship and Henry won the trip for two to see DeWayne race later this year. Henry really got into the spirit of giving and donated one of his tickets to Jovenel so that he, too, could see DeWayne race.



Racing to Make a Difference: Henry Gonzalez, Dana Shelby, Mike Snyder, Jovenel Eugene and DeWayne Cassel celebrate the winning team's victory.

Alfredo Blue, 13, and Amy Cortez, 12, came in second and third place respectively and received \$300 scholarships.

John Rizzo, ADT Service Technician, enjoyed participating in Driven to Mentor. "It felt good," he says. "It was good for the heart." John was one of the fifty-eight adults who served as mentors for the day. He and Alfredo raced and made it all the way to the finals, bringing home a third place finish. "Alfredo is a great kid and a great driver," exclaims Rizzo. In addition to racing, there were kiddie cars and a bounce house for the younger children, as well as food and fun for everyone who attended. The event generated a lot of excitement including press coverage on television and in local newspapers.

If you are interested in finding out how you can become a mentor in your community, please visit www.mentoring.org or call the National Mentoring Hotline at 888.432.MENTOR.

THIS AD IS TO LET YOU KNOW THAT THE LITTLE WHITE BLUR WHIPPING AROUND THE ICE IS OUR COMPANY LOGO.



Proud Sponsor of the U.S. Speedskating Team.

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