

GEEK NEWS CENTRAL PODCAST TO BE SPONSORED BY Go Daddy®

The Best Tech Show for the Common Man available via Podcast

Honolulu, Hawaii. (June 2, 2005) Podcast Connect, Inc., parent company of GeekNewsCentral.com, one of the top technical podcast worldwide, announced today a major long-term sponsorship deal with GoDaddy.com. The Geek News Central Podcast is produced and released twice weekly on Tuesday and Friday at 6 a.m. (EST).

“This is one of the first long-term sponsorship deals to hit the Podcasting Channel,” says Todd Cochrane, host of the Geek News Central Podcast, and author of the first book on podcasting, “Podcasting: The Do It Yourself Guide” (www.amazon.com/podcasting).

Geek News Central is uniquely positioned to deliver great incentives for Go Daddy products and services in the coming months. Readers of the Geek News Central website and listeners of the Geek News Central podcast will be able to take advantage of special pricing on Go Daddy products.

Cochrane says this is the perfect marketing fit. “I have used Go Daddy products for a long time, and their product line is one I endorse and stand behind.”

The Geek News Central website is currently hosted on a Go Daddy Virtual Dedicated Server. Additionally, Cochrane has over 30 domains registered through the Go Daddy domain registration service.

The Geek News Central website is where Cochrane and his crew of associate editors talk about technology, fair use, DRM, and other significant world events. Cochrane’s podcast is a reflection of the website. His shows and website cover important issues including strong family values (his show is child safe and educational). Not only does Todd talk tech and bring the topics down to a level that the average person can understand, but he also has his thumb on the heartbeat of the podcasting community.

Detailed descriptions of prior shows can be found at www.geeknewscentral.co/podcasts. The show is always free and lots of fun.

About Podcast Connect, Inc.

Podcast Connect Inc. (www.podcastconnect.com) is the world's leading innovator in podcast marketing, with administrative management of the fast-growing Tech Podcasts Network (www.techpodcasts.com), They also host and manage the 2005 People’s Choice Podcast Awards (www.podcastawards.com), which gets underway on June 15, 2005. The Podcast Connect Team is fast developing itself into a powerhouse marketing arm for the Podcasting Community. Their mission statement is simple: podcasters do the work, podcasters get paid. Their model is based on trust and respect with good moral and family values.

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