

Six Seconds presents:

## Emotional Intelligence Certification featuring the *SEI*

Add the Six Seconds Emotional Intelligence questionnaire to your toolbox for an insightful and practical measure of emotional intelligence.



The only test measuring Six Seconds' model of emotional intelligence, the SEI provides invaluable insight for trainers, coaches, educators, and HR professionals. The Six Seconds model is easy to understand and to use in training and development.

### **You will learn to deliver, interpret, and debrief the SEI and to**

- Use a clear, actionable model for applying emotional intelligence.
- Present the SEI and the Six Seconds' model of EQ.
- Apply the SEI in coaching, development, and selection.
- Design an SEI PPDP (personal and professional development plan).
- Develop your own emotional intelligence.

### **Who should attend**

Trainers, recruiting and selection consultants, HR specialists, organizational and development professionals, coaches, counselors, psychologists, educators, and researchers.

### **Background**

Six Seconds developed the three-part model in 1997 to help people put the theory of emotional intelligence into practice. The model draws on the work of Peter Salovey, Ph.D. (one of Six Seconds' advisory board members), and Jack Mayer, Ph.D. who first defined EQ as a scientific concept. It also builds on the five components of EQ popularized by Daniel Goleman in his 1995 book, *Emotional Intelligence*, which endorses Six Seconds' EQ curriculum, *Self-Science*. The model integrates leading thinking on this emerging science into a practical, usable, memorable structure.

The SEI was developed and researched in Europe and has been validated in North America and Asia. With over 100 test items, this self-correcting questionnaire is available online or on paper in English and Italian (other languages pending). The test measures eight fundamentals of EQ, including emotional literacy, emotional management, and empathy.

### **The SEI is the only test measuring the Six Seconds' Model of Emotional Intelligence**

- *Know Yourself* is increasing self-awareness. It helps people understand their own thoughts, feelings, and actions.
- *Choose Yourself* is building self-management and self-direction. It helps people follow their intentions and live more consciously.
- *Give Yourself* is aligning daily choices with a larger sense of purpose. It helps people increase wisdom to relate meaningfully with others, lead from the heart, and make the most of life.

### **With your SEI Certification you will receive**

- Your SEI feedback report with more than 20 pages to help you develop your emotional intelligence (€45 value).
- Five free SEI tests that include a detailed feedback report that assists with professional and personal growth by offering many exercises and suggestions (€225 value).
- License to use and sell the online and paper versions of the questionnaire.
- SEI Certification Manual and Feedback Guide.
- SEI Introductory Presentation powerpoint and handout.
- SEI PPDP (personal and professional development plan).
- Discount on Six Seconds' other Certification Trainings (US\$200 value).
- Lifetime access to the SEI Users Discussion Group.

### **Register now at [www.6seconds.org/training](http://www.6seconds.org/training)**

June 16-17, De Blauwehand, Wanneperveen. Called "the garden of Holland," Giethoorn is an historic area rich in culture and scenery with canals, old Dutch cottages, and lakes. Just 90 minutes by train from Amsterdam (CS Steenwijk station).

Investment of €1495 includes all of the above plus one night's lodging (shared apartments), dinner, and two lunches. Group discounts and partial scholarships available.

### **Trainers**

Joshua Freedman, Director of Programs, Six Seconds EQ Network

A leading voice in the field of emotional intelligence, Joshua delivers transformational learning programs for organizations and EQ practitioners around the world. Coauthor of three books, numerous training programs, and two assessments on emotional intelligence, Joshua co-developed Six Seconds' EQ Training Certification which he has delivered on five continents as master-trainer to hundreds professionals seeking practical tools for learning and teaching emotional intelligence. He has trained individuals and teams from American Express, Morgan Stanley, the US Army, Navy, and Coast Guard, Xerox PARC, and Pella Corporation.

Massimiliano Ghini, MBA, Six Seconds Italia's President and Founder.

Delivering effective training, conferences, and EQ tools, Max has been actively working with emotional intelligence since 1999. He is Professor of Human Resources Management at Profingest Business School of Bologna and an organizational development consultant to large and medium companies in Italy and Europe. Max is the coauthor of the SEI questionnaire with Anabel Jensen and Josh Freedman. He has trained people and teams from Daimler Chrysler, Adecco, Technogym, Coty Lancaster Group, H3G.