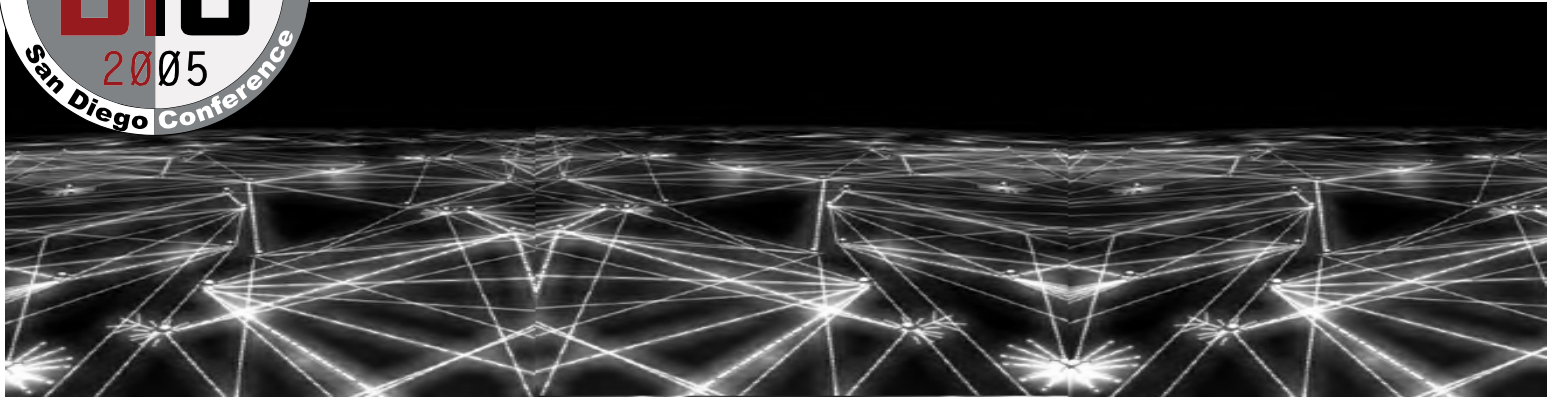




Broadband-in-Gas 2005

markets ... alternatives ... foundations ... capabilities ... opportunities ...



August 24th and 25th 2005

Doubletree Golf Resort, San Diego, California

Space is Limited

Registration is Required

KEY TOPICS

- Exclusive insights into the technology, schedules, business models and future of Broadband-in-Gas technology.
- Objective broadband market analysis and competitive technology assessment.
- Review of the key technical foundations supporting Broadband-in-Gas technology and industry support.
- Strategies to integrate Broadband-in-Gas with existing cable, DSL and satellite providers.
- Regulatory requirements and the emergence of standards in the Broadband-in-Gas arena.
- Choosing the right business model and partners for development and commercial deployment

WHO WILL YOU MEET

Board Members, CEOs & Managing Directors ■ Heads of Utility Distribution ■ Heads of Broadband Services and Network Planning ■ Technical and Business leaders of Broadband-in-Gas ■ Utility Broadband Project Directors ■ Technical Directors ■ Heads of Telecoms ■ Network Operators and Engineers ■ Directors of Broadband Services ■ Heads of Information Technology ■ Strategic, Marketing and Business Development Directors ■ Systems Engineers ■ Heads of Operational Engineering ■ Utility and Broadband Industry Market Analysts

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WHY SHOULD YOU ATTEND THIS EVENT

The demand for broadband access continues to escalate worldwide and lower-bandwidth wired methods have failed to satisfy the need for higher bandwidth integrated data and voice services. Broadband-in-Gas is radio technology that promises two-way broadband services including television, phone and internet access at gigabytes per second with ranges of miles. It is believed that the technology can challenge DSL (Digital Subscriber Line) and cable broadband services because it offers substantially greater speeds and capacity and is less expensive to set up and operate. Broadband-in-Gas technology enables broadband services, utility operators and equipment providers to collectively provide fixed broadband connectivity without costly deployment and with lower operating costs than today's most economical broadband solutions.

Over the two days you will be given the background, fundamentals and resources to enable you to determine the best way to capitalize on the unique revenue opportunities available to your company's existing investments. You will have the chance to hear how broadband providers will be utilizing Broadband-in-Gas to extend their broadband offerings in the United States. Key speakers will present in-depth analysis of today's broadband delivery, independent market research and industry assessments, review of ultra wideband technologies, overview of Nethercomm's BiG Technology, Utility specific business models and case study analysis, high-level regulatory briefing and more.

SUPPORTING PUBLICATION

Broadband-in-Gas Market Report & Analysis -- "Broadband Connectivity Options & Market Trends 2005-2010":

offered by West Technology Research Solutions

This report analyzes the broadband market and established technology protocols. It is written primarily for utility distribution, broadband providers and customer premises equipment manufacturers who are in the process of evaluating the Broadband-in-Gas Market and the broadband connectivity arena in general.

The Market Report analyzes and forecasts market segments, geographical areas and includes a separate industry directory volume with detailed analysis of the top companies involved in the broadband connectivity segment; 180 pages in the main report, 130 pages in the industry directory volume. The report includes analysis of hybrid fiber coax, direct subscriber line, wireless, satellite, Broadband over Power Line, Fiber to the Home and others.

A purchase of the report includes one hour of phone consultation with the principal analyst and 3 additional quarterly updates of the report which entail complete report re-issues.



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CONFERENCE CONTENT

Welcome Remarks

Industry Challenges for Broadband Providers today

Broadband Connectivity Options & Market Trends 2005-2010

Gas Distribution Industry as Primary Pathway & new value

History and Development of Ultra Wideband (Impulse Communication Technologies)

Subterranean Broadband-in-Gas Communication Technologies

Gas Technology Consortium and Third-Party Damage Detection

Meter-less Gas Read & today's challenges

Public Utilities Commission Perspectives of Broadband-in-Gas Technologies

Regulatory Perspectives on Broadcasting Across Natural Gas Pipelines

Fiber-in-Gas Case Study & Broadband-in-Gas Revenue Opportunities

Comparative Market Analysis and Broadband-in-Gas Technology

Various Ways to get Broadband

Wireless Communications Directions

Gas Industry Partnerships & Alliances

Broadband-in-Gas Business Models and Deployment Economics

Conference schedule and speakers to be announced



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BROADBAND-IN-GAS 2005 IS FREE to qualified applicants

The Broadband-in-Gas 2005 Conference is a forum to discover and explore Broadband-in-Gas technologies and the new opportunities that they offer. It's the one venue where the broadband services, gas utility operators and network equipment provider communities can converge to exchange, learn and network. As the demand for broadband access continues to escalate worldwide and lower-bandwidth wire line and wireless methods fail to satisfy the need for higher bandwidth television, data and voice services, Broadband-in-Gas 2005 could well be one of the most enriching events of the year ... join us.

Register by 12 am. PST on August 12, 2005, to get your FREE BiG2005 conference pass for access to the technology sessions. On-site registration will not be available and space is limited. All registrations will be confirmed via e-mail.

The Broadband-in-Gas Conference 2005 is not open to the general public and all attendees must be in the natural gas, broadband or media industry to be eligible to attend the conference. All attendees will be asked for two forms of ID: one photo ID and the other proving affiliation with the natural gas or broadband industry (business card, etc.) Children, friends and family who accompany you to San Diego will not be granted access.

REGISTER ON-LINE AT:

The BiG 2005 Conference website at: www.nethercomm.org

HOTEL AND ACCOMMODATIONS

The Doubletree Golf Resort San Diego is less than 30 minutes north of San Diego International Airport (SAN) and is a premier golf resort hotel surrounded by rolling hills and green fairways. The hotel is a contemporary hideaway in the foothills of the Black Mountains featuring a challenging, Arnold Palmer-managed 18-hole, par 72 golf course, a putting green, and short game practice facility. The manicured grounds, resort amenities, fabulous location, and hallmark Doubletree service make this southern California golf resort hotel perfect for the Broadband-in-Gas 2005 Conference.

Doubletree Golf Resort San Diego
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Tel: +1-858-672-9100 Fax: +1-858-672-9166

RESERVATIONS - 1-800-851-9488