

## **Bestselling author Barbara Delinsky Dares New Paperback Format for *THE SUMMER I DARED*.**

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With the paperback release of her bestselling novel *THE SUMMER I DARED*, author Barbara Delinsky is one of the first to publish in a new, larger paperback format designed to be easier on the eyes. *THE SUMMER I DARED* launches the Pocket Books Premium Edition, a rare innovation in a paperback industry that seldom changes formulas.

Designed to be more user-friendly than the traditional mass-market paperback, the taller, slimmer format allows a larger type size with more space between the lines. Printed on bright, high quality paper that feels more substantial than traditional paperback paper, these Premium Editions are better suited for book collections, yet still highly portable.

"I'm thrilled to be offering my readers a new option," Delinsky says. "The larger type size will appeal to the people who want to curl up with a book after spending a long day at work looking at a computer screen. The pages have a creamier, softer feel and the book fits nicely in the hands."

Comfort is key for Delinsky's readers, who tell her that they often become so engrossed in her novels, they read them in just a few sittings. In fact, when *THE SUMMER I DARED* first appeared in hardcover, Delinsky was inundated by mail from readers who "pulled all-nighters" because they were hooked from the beginning of the book, which starts with a tragic ferry accident off the coast of Maine, through the climactic scene when a lobster boat is nearly destroyed by hurricane-force weather and man-made destruction.

Not only does the book fit nicely in the hands, it fits like a glove in traditional paperback stands found in drugstores, convenience stores, and supermarkets – often the only source of books for small communities that don't have bookstores. And bookstores are happy to carry the new format, which takes up less table space than larger trade paperbacks.

Always game to try something new, Delinsky says, "I'm looking forward to reaching a broader audience with the paperback publication of *THE SUMMER I DARED*. Consumers have given their input and we've listened. Readers of all ages will be pleased with the results."

Books may never look the same again.

Barbara Delinsky has written more than 70 books, including 16 New York Times bestsellers. The paperback edition of *THE SUMMER I DARED* will be published by Pocket Books on June 28<sup>th</sup>. Her latest novel, *LOOKING FOR PEYTON PLACE*, will be published by Scribner on July 12<sup>th</sup>. A short biography of the author and a complete list of her titles is available for download as PDF.

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