

For Immediate Release



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## Tango Marketing Announces Newsletter For ACT!® by Sage Software

**Edmonds, WA —July 1, 2005—Tango Marketing, LLC** today announced the immediate availability of its ACT!® newsletter, \*info for ACT! by Sage Software®. The quarterly newsletter is a turnkey marketing communications tool allowing Sage Software Certified Consultants to effectively and efficiently communicate with clients, prospects, and alliance partners.

This issue of \*info for ACT! features articles on ACT! On Your Handheld—Don't Leave The Office Without It, and Simplified Lead Gathering With CardScan and Web Response Grabber. Each informative article explains the product's capabilities and demonstrates to users how they can put those capabilities to work in their firms.

ACT! On Your Handheld—Don't Leave The Office Without It takes an in-depth look at three new products available for use with ACT! that enable clients to run ACT! on either a Pocket PC, Palm OS, or BlackBerry handheld device. The additional functionality and flexibility offered by these products allows ACT! users to take the power of ACT! with them wherever and whenever they travel.

The ability to respond quickly to leads and inquiries can help sales professionals close more sales, more often. CardScan Pro enables business cards to be quickly and effortlessly scanned into ACT! where they will create a new, or update an existing contact. Web Response Grabber helps process email received from Web forms into your ACT! database. Both products are designed to speed the entry of prospect data into ACT!, allowing companies to respond more quickly to opportunities.

Tango provides the \*info newsletter for more than a dozen different Sage Software products, in both printed and email formats. The newsletters are part of the Sage Software Turnkey Marketing Program making them eligible for up to 50% co-op reimbursement. Every newsletter is published in full color in both printed and email versions. Each issue is filled with product reviews, news, and tips, and is personalized for each business partner, including company logo, and contact information.

### About Tango Marketing, LLC

Tango Marketing specializes in providing targeted marketing programs exclusively to Sage Software® Business Partners. The company's \*info newsletters are part of the Sage Software Turnkey Marketing Program making them eligible for generous co-op reimbursement. Currently Tango publishes newsletters for: MAS 90® and MAS 200®, MAS 500®, ACCPAC Advantage Series™, ACCPAC Pro Series®, ACCPAC CRM™, SalesLogix®, ACT!®, Abra Suite®, BusinessWorks®, Timberline®, Timeslips®, Peachtree®, and MIP®. In addition to its \*info newsletters, Tango provides Sage Business Partners with services such as: Web Site Development, Search Engine Optimization, Success Stories, Corporate Brochures, and Direct Mail. For further information call (800) 781-1377 or visit [www.tango-marketing.com](http://www.tango-marketing.com).