Tango Marketing LLC

Public Relations Contact
Tina Ingalls
(800) 781-1377 ext 213
tina@tango-marketing.com

Tango Marketing Announces Newsletter For MIP® Fund Accounting and Fundraising from Sage Software

Edmonds, WA —July 1, 2005—Tango Marketing, LLC today announced the immediate availability of its MIP® Fund Accounting and Fundraising newsletter, *info for MIP. The quarterly newsletter is a turnkey marketing communications tool allowing Sage Software® Business Partners to effectively and efficiently communicate with clients, prospects, and alliance partners.

This issue of *info for MIP features articles on Protecting Against Check Fraud, an upcoming release of Paradigm which marks this product's name change to Sage Fundraising 50®, and The Spyware Threat. Each informative article explains the product's capabilities and demonstrates to users how they can put those capabilities to work in their firms.

Protecting Against Check Fraud describes the prevalence and check fraud within organizations, and the practical steps organizations can take to counteract such fraud. The tools outlined in the article include both common sense tactics, and features within MIP Fund Accounting that help curtail fraud.

An upcoming release of Paradigm fundraising software is marked by several new features, and the name change to Sage Fundraising 50. This article details those new features and explains the reasons behind the name change.

Spyware is a major concern of today's organizations. The Spyware Threat describes the state of spyware legislation, and offers organizations practical tools for addressing spyware on their employees' workstations.

Tango provides the *info newsletter for more than a dozen different Sage Software products, in both printed and email formats. The newsletters are part of the Sage Software Turnkey Marketing Program making them eligible for up to 60% co-op reimbursement. Every newsletter is published in full color in both printed and email versions. Each issue is filled with product reviews, news, and tips, and is personalized for each business partner, including company logo, and contact information.

About Tango Marketing, LLC

Tango Marketing specializes in providing targeted marketing programs exclusively to Sage Software® Business Partners. The company's *info newsletters are part of the Sage Software Turnkey Marketing Program making them eligible for generous co-op reimbursement. Currently Tango publishes newsletters for: MAS 90® and MAS 200®, MAS 500®, ACCPAC Advantage Series™, ACCPAC Pro Series®, ACCPAC CRM™, SalesLogix®, ACT!®, Abra Suite®, BusinessWorks®, Timberline®, Timeslips®, Peachtree®, and MIP®. In addition to its *info newsletters, Tango provides Sage Business Partners with services such as: Web Site Development, Search Engine Optimization, Success Stories, Corporate Brochures, and Direct Mail. For further information call (800) 781-1377 or visit www.tango-marketing.com.