

For Immediate Release



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Tango Marketing Announces Newsletter For MAS 90® from Sage Software

Edmonds, WA —July 1, 2005—Tango Marketing, LLC today announced the immediate availability of its MAS 90® newsletter, *info for MAS 90. The quarterly newsletter is a turnkey marketing communications tool allowing Sage Software® Business Partners to effectively and efficiently communicate with clients, prospects, and alliance partners.

This issue of *info for MAS 90 continues to feature the functionality of the upcoming Version 4.1 release of MAS 90. Three informative articles focus on Customizer 4.1, Crystal Reports, Putting Your Data To Work for You, and Extended Solutions for User Defined Fields.

The Customizer Version 4.1 article details several new enhancements incorporated in Version 4.1 that extend the power of Customizer, including an architectural change that places the Customizer User Defined Fields (UDFs) directly in the related file, rather than in a separate file. This change facilitates reporting and import/export tasks by eliminating the need to link two or more files to include the UDFs. New validations tables and source default options allow customers to better integrate UDFs into their businesses.

As MAS 90 Version 4.1 is released, all reports and forms within the General Ledger, Accounts Receivable, Bank Reconciliation, Sales Order, and RMA modules will use Crystal Reports for design and output. Crystal Reports is the industry-standard graphic reporting and analysis tool. This article introduces customers to the flexibility of Crystal Reports, and its power to transform reports and forms within MAS 90.

A continuing feature in the *info for MAS 90 newsletter is the profile of various Extended Solutions for MAS 90. This issue focuses on several Extended Solutions that add UDF functionality to locations not available in the standard product.

Tango provides the *info newsletter for more than a dozen different Sage Software products, in both printed and email formats. The newsletters are part of the Sage Software Turnkey Marketing Program making them eligible for up to 60% co-op reimbursement. Every newsletter is published in full color in both printed and email versions. Each issue is filled with product reviews, news, and tips, and is personalized for each business partner, including company logo, and contact information.

About Tango Marketing, LLC

Tango Marketing specializes in providing targeted marketing programs exclusively to Sage Software® Business Partners. The company's *info newsletters are part of the Sage Software Turnkey Marketing Program making them eligible for generous co-op reimbursement. Currently Tango publishes newsletters for: MAS 90® and MAS 200®, MAS 500®, ACCPAC Advantage Series™, ACCPAC Pro Series®, ACCPAC CRM™, SalesLogix®, ACT!®, Abra Suite®, BusinessWorks®, Timberline®, Timeslips®, Peachtree®, and MIP®. In addition to its *info newsletters, Tango provides Sage Business Partners with services such as: Web Site Development, Search Engine Optimization, Success Stories, Corporate Brochures, and Direct Mail. For further information call (800) 781-1377 or visit www.tango-marketing.com.