

For Immediate Release



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Tango Marketing Announces Newsletter For SalesLogix® CRM Software from Sage Software

Edmonds, WA —July 1, 2005—Tango Marketing, LLC today announced the immediate availability of the latest issue of its SalesLogix® newsletter, *info for SalesLogix. The quarterly newsletter is a turnkey marketing communications tool allowing Sage Software® Business Partners to effectively and efficiently communicate with clients, prospects, and alliance partners.

This issue of *info for SalesLogix features articles on SalesLogix Power Tools, News You Need To Know, and SalesLogix Exchange Link. Each informative article explains the product's capabilities and demonstrates to users how they can put those capabilities to work in their firms.

The SalesLogix Power Tools article provides an in-depth look at three data mining tools available for and in SalesLogix: KnowledgeSync, Pivot Reporter, and SpeedSearch. KnowledgeSync perpetually monitors the SalesLogix database, taking various actions such as sending alert messages, generating and distributing reports, or running an outside program when appropriate. Pivot Reporter is an intuitive, easy-to-use, yet extremely powerful report writing tool, simple enough even for non-technical users. SpeedSearch delivers a flexible, comprehensive search engine allowing users to locate the data they need

News You Need To Know provides users with an advance look at two upcoming product releases expected later this summer. This article also explains the new SalesLogix concurrent user licenses, including which types of users most benefit from this licensing option.

SalesLogix Exchange Link is an ideal solution for companies using Microsoft Exchange. It provides server side integration, putting more control and flexibility in the hands of SalesLogix administrators.

Tango provides the *info newsletter for more than a dozen different Sage Software products, in both printed and email formats. The newsletters are part of the Sage Software Turnkey Marketing Program making them eligible for up to 60% co-op reimbursement. Every newsletter is published in full color in both printed and email versions. Each issue is filled with product reviews, news, and tips, and is personalized for each business partner, including company logo, and contact information.

About Tango Marketing, LLC

Tango Marketing specializes in providing targeted marketing programs exclusively to Sage Software® Business Partners. The company's *info newsletters are part of the Sage Software Turnkey Marketing Program making them eligible for generous co-op reimbursement. Currently Tango publishes newsletters for: MAS 90® and MAS 200®, MAS 500®, ACCPAC Advantage Series™, ACCPAC Pro Series®, ACCPAC CRM™, SalesLogix®, ACT!®, Abra Suite®, BusinessWorks®, Timberline®, Timeslips®, Peachtree®, and MIP®. In addition to its *info newsletters, Tango provides Sage Business Partners with services such as: Web Site Development, Search Engine Optimization, Success Stories, Corporate Brochures, and Direct Mail. For further information call (800) 781-1377 or visit www.tango-marketing.com.