BrowserBob Fact Sheet: Functions & Features



BrowserBob Professional 4.1:

Availability: 30 day fully featured trial, free download.

Price: US\$ 399,- / EUR 299.- including support.

Website: www.browserbob.com



BrowserBob 4.1 Professional Screenshot

Short description: Drag & Drop authoring system for smart applications combining web & desktop functionality. Use the power and flexibility of web technology to create new standalone or online applications.

Drag & Drop creation of standalone applications with combined online and offline functionalities like eBooks, multimedia presentations, eLearning applications, autostart CDs / DVDs, portal applications, kiosk systems, custom browsers, eJournals, intranet browsers, virtual client applications, and many others. Combination of standard web technologies such as HTML, ASP, JavaScript, VBS, Flash, etc. to new, smart applications.

No more rectangles: all visible elements of the application are based on graphics with possible transparencies. User interface, buttons, windows can be of any shape and design, based on templates or user defined graphics.

Integration of all web media formats like HTML, Flash, video, sound, pdf, ... Integration of any files / programs into the application, communication of interface and functions with web media.

Integration of standard script languages: JavaScript, VisualBasic Script etc. Standard web scripting can be used to enhance functions and create own functionality, full integration of interface behaviour with web functionality.

Applications are created via Drag & Drop objects: buttons, adressbar(s) (edit objects), statusbar(s) (label objects), additional web objects (for display of web content and media), additional windows (panel objects) are Drag & Drop objects. Properties of objects are specified and changed via few clicks and selections, fully visual authoring.

How it works:



Place controls like buttons, addressbar(s), web windows, and more wherever you like on the user interface.



Assign your own artwork to any control - no limits designwise... Buttons, interface, the whole GUI can be designed following your imagination and graphic skills only...



Select ready made functionality for buttons, addressbars, webs, ...

Test your functionality any time live in testmode with a click.



Add media, Flash, Html, any files. Structure content, add logic and much more (programmable) functionalities.



Few clicks finish your app as Exe, Setup wizard (in your design), ActiveX or Screensaver output.

Functionalities are quickly assigned to buttons: after Drag & Drop creation of a button, functions are simply chosen from menus. Standard browsing controls such as back, forward, reload, cancel, exit, minimize, print, favorites and many more are available to choose from. By creation of actionlists, multiple functions can be assigned to a single button or event. Own functions can be added by the use of scripting.

Additional button functionalities: buttons can be linkbuttons to on- or offline content, launch applications or execute JavaScript commands. They can trigger any web logic, or complex behaviour as defined in action lists, exchange the whole user interface on the fly, or make additional windows appear, etc.

Unlimited web windows can be used on a single interface (similar to frames) in order to display and process content from different on- or offline sources. They can interact with each other, display any web content, navigation menus, banners, just anything a browser could display or process.

Unlimited buttons, controls, windows, can be freely placed, in order to create a user interface that fits exactly the creators' requirements.

Advanced features: the whole application and user interface can be controlled out of html pages via standard script languages and BrowserBob's Script extension. URL's, paths, page title and loading status can be scanned for strings in order to make the application react to content (deny acces to certain pages, exchange of the user interface depending on content, trigger action lists, etc.). The use of logical operators allows for complex scanning logic. Combination of different actions to action lists, executing several functions like loading a URL, changing the user interface, opening new windows, any browser function, etc.)

Applications can be finished in the following formats:

Executable: Single executable file for easiest web or email deployment.

Installation / Setup: Single setup.exe for user installation with fully customizable setup interface and options (setup wrapper).

Raw files: separate files of the program, for integration into existing application structures or creation of multimiedia CDs DVDs.

Screensaver, SCR - file: creation of interactive screensavers.

Squid file – ActiveX control: for launch of the application directly from links on the web. Unmatched possibilities for web applications – world unique.

Finished app's are usable on any windows operating system without additional programs or viewers, independently from the BrowserBob authoring system: standard components of the Windows Operating System are used.

Applications are 100% future proof: even after future updates of the users' operating system, BrowserBob applications will be fully functional, as COM objects are used – which are per definition upwards compatible (Microsoft guarantees this).

Finished applications are very small, starting at about 800KB, depending on artwork and sounds used and integrated additional files.

Rebranding of finished app's by partners / users: applications can be defined to contain exchangable variables such as URL's, so that users may exchange startpages, or enter reseller- or user-ID's for identification, using the free BrowserBob Tuner rebranding tool. More info about BrowserBob tuner:

www.browserbob.com/support/tuner/

Application examples can be found and downloaded here:

www.browserbob.com/downloads/

More information and artwork material for the press:

www.browserbob.com/press/

Contact:

press@browserbob.com

BrowserBob Weblications attn.: Markus Schueler Brunnenstr. 177 10119 Berlin Germany