



## **PRESS RELEASE**

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**SUBJECT:** iTourVideo goes live with the first automated video based Realtor webpage for \$99.

Anaheim, CA – It's a fact; real estate agents make more income by listing and selling property than they do trying to build their own webpages. Nevertheless, webpages on the internet are rapidly becoming a critical tool for realtors. iTourVideo has introduced an inexpensive way to use the internet with a personal webpage, customized for realtors. iTourVideo is simple to use and requires no technical background to manage and update. In today's high tech world, realtors now can market themselves with a technological edge over their competition by using iTourVideo.

iTourVideo has just released a unique internet engine specifically designed for realtors. For as little as \$99, iTourVideo will automatically create a personal realtor webpage which allows a variety of different types of listings. The webpage itself has an option for a personal realtor video introduction. Realtors can then add three types of property listings: (1) real video; (2) photo-video, which could also be a Virtual Tour®; or (3) photos only.

The video listings are truly ground-breaking in their implementation. These two minute videos with stereo sound are high quality, large, 320 x 240 pixel movies which can include a realtor introduction, realtor sound-overs, and/or music in the background.

For each listing, the realtor gets his own URL or web address which he can use to email to his potential buyers, or other agents. The email capability is automatically connected to the realtor's existing email address book which makes sending an email with an enclosed listing a real snap. This can significantly reduce the "lookie lou" factor by reducing unnecessary travel. For the other local agents, it can act as a virtual caravan for properties which greatly increases exposure and facilitates the sale. The buyers and sellers can also email the video listings to their friends and family with a simple click.

Other features include a link to the MLS from your webpage and listing pages, PDF brochures, automatic video play when the page is opened and Map-it feature. iTourVideo handles all the technical issues by managing and maintaining our in-house servers and high speed broadband lines ensuring high quality viewing anytime!

### **Realtor Affiliates/Certified Partners**

iTourVideo accommodates realtor affiliates that support the industry by providing photographic, videographic, virtual tours, brochures, and general listing support services. iTourVideo will provide our certified partners with a personal webpage, and the behind the scenes facilities to manage realtor webpages and listings for their agents.

iTourVideo provides the internet engine to professionally support real video listings. Certified partners can now take a technological leap forward by supporting their clients at the ultimate level - real sound and video combined with personal realtor webpages. For more information on becoming an iTourVideo certified partner, please visit our partner information at:

<http://www.itourvideo.com/Partners.aspx>

### **Contact Information**

For more information, to view our sample realtor webpages, real estate video listings, or to sign up now, please go to [www.itourvideo.com](http://www.itourvideo.com). Or, you may wish to call or email Julie Montez, 714-998-9003 x111 or [julie@itourvideo.com](mailto:julie@itourvideo.com).

*iTourVideo is an internet engine database published by OrangeWare Corporation located in Anaheim, California.*