



The easiest way to get
into the WiFi business



WiFi HOTSPOT Managed Services, Plug'n Play Equipment, Support, Accept Prepaid Cards and Credit Cards

FOR IMMEDIATE RELEASE:

WHOTSPOT Releases Shared Plan for the WiFi Undecided

(PRWEB) Montreal, Quebec July 21, 2005. WHOTSPOT a leading WiFi Hotspot Management Service, today announced it's new Shared Plan targeted towards individuals and small venue owners craving to start their own WiFi business – but afraid to get started. Dubbed “the easiest way to get into the WiFi Business”, WHOTSPOT has once again removed all barriers to entry.

After an small initial account setup fee of only \$300, Shared Plan participants receive a complete WiFi Starter kit, pay no recurring fees and participate in a revenue sharing plan directly with Whotspot. Each location is branded with the participants name on a custom designed portal page from which all users are directed to login. Out-of-the-box simplicity, just plug the supplied WiFi gateway into any existing internet connection and you are ready for business.

Participants can also purchase additional equipment to extend their range. For those venues selling online surf time by credit card, WHOTSPOT manages the whole process and takes a fixed percentage of the amount charged for processing and maintenance. 25% of all revenue is transferred back to the venue owner. No merchant account required. For locations that want to offer prepaid surfcards to their clientele, Whotspot sells these to the venue at 50% or more off the suggested retail price.

No servers to maintain, no equipment to program, no recurring fees, no headaches to deal with, entrepreneurs are free to focus their energies on marketing and deployment.

Terry Fagen, president of Whotspot confirmed that a number of small business owners seemed to be turned off by recurring monthly maintenance fees and would rather revenue share as a way to minimize their investment and costs. To address this concern, Whotspot developed the Shared Plan. In addition to now being able to offer WiFi to patrons, direct benefit to the venue is derived from increased traffic and customer satisfaction in addition to the recurring revenue stream. It's a win-win situation for everyone.

For more information, visit www.whotspot.com.

About WHOTSPOT

Since 2001, Whotspot has been providing "One-Stop" products and services for public internet access. We take care of the end-to-end process of creating, maintaining and profiting from a "WiFi Internet Hotspot".

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