

Rocket-Hire

Helping you navigate the online screening and assessment universe



Announcing a new product launch...

Online Buyer's GuideSM: To Web Based Screening and Assessment Systems

New and interactive: find answers fast

The screening and assessment technology you need is out there somewhere. You just need to find it. Now you can get what you're looking for quickly and easily with Rocket-Hire's unique **new subscription service**: The **Online Buyer's Guide to Web Based Screening and Assessment Systems**.

This full-featured research portal takes our highly successful 2003 print edition to the next level, giving you comprehensive, up-to-date intelligence on the world of technology-based screening and assessment systems.

What you get

Vendor Profiles. Your subscription gives you ongoing access to in-depth profiles that describe the each vendor's products and services, implementation and validation processes, technologies, reporting, consulting services and customer support, and of course pricing.

Comprehensive Vendor Database. The Buyer's Guide covers every vendor in the field, including more than 50 so far. We upgrade the database monthly to stay on top of a fast-changing industry - and also provide an unvarnished "bottom line" assessment of each vendor's strengths and weaknesses.

Head-to-head Vendor Comparisons. Our innovative vendor comparison engine lets you compare any number of companies using a large number of critical criteria. This unique tool empowers subscribers by helping them zoom in on a short list of the most appropriate vendors.

Vendor Case Studies. Learn firsthand how technology can create efficient and effective staffing systems in the real world. Browse an extensive selection of case studies covering every vendor, and learn how their products and services have solved real business problems, plus the lessons organizations like yours have learned in the process.

Try it now. Check out our demo.

See some of the benefits your subscription will bring at:
<http://www.rocket-hire.com/bgdemo/>



"The original Buyer's Guide made us instant experts in online screening and assessment. We've pre-registered for the new Online Buyer's Guide service to have the most up-to-the-minute information and make our work that much easier." - VP of Global HR - Consumer Products Company

Subscriber Benefits

- **Save time.** The single place to find answers for all your screening and assessment research needs. Complete information on more than 50 vendors. Compare vendors side-by-side with our unique interactive tool.
- **Stay up to date.** Continually updated database, including new vendors, products, and services.
- **Get educated.** Access tools to help you learn about screening and assessment; including a comprehensive Glossary, research library with current articles, contacts, and links to more information.



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Inside intelligence

The Buyer's Guide profiles more than 50 vendors spanning a full range of products and services with products and services in the following categories:

- Talent assessment
- Qualifications screening
- Knowledge and skills testing
- Applicant tracking and management
- Background and reference checking
- Sourcing and recruiting

Get onboard:

Subscribe now. Sign up for the **Online Buyer's Guide** at www.rocket-hire.com

Or contact Rocket-Hire directly for more information: chandler@rocket-hire.com (504) 948-4355

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The *Rocket-Hire Online Buyer's Guide* gives you the expert information you need to save thousands of dollars in research costs

Extra value services

Educational resources. Subscribers have access to an extensive "research room" of publications by Dr. Charles Handler and other thought leaders, links to the latest research tools, a link of the week, and a glossary of current online staffing terminology.

Professional consultation. To help you get the most from our service, premium subscribers also enjoy two hours of personal consultation with Rocket-Hire founder Dr. Charles Handler.

Let Rocket-Hire do the work for you

We know the space. For more than 10 years we've worked with Fortune 500 corporations, job boards, and systems vendors. We've developed sophisticated, effective tools for online hiring, designed and delivered corporate training curricula, and created the highly-successful print **Buyer's Guide**. Now our **Online Buyer's Guide** puts this expertise to work for you by placing all the information you need to select the best vendor for your organization - right at your fingertips.

To learn more visit: www.rocket-hire.com/buyersguide/index.html

Subscription Costs

| Package | Duration | What you get | Cost |
|-----------------------------|---------------------|--|--|
| Standard | Annual subscription | Full single-user access Buyer's Guide vendor profiles, case studies, research, and resources | \$250/year |
| Gold | Annual subscription | All features of standard package, plus two hours of consultation with Dr. Handler | \$500/year |
| Quick Look | 48 Hours | Full access to the Buyer's Guide for a limited time | \$150/48 hours |
| Corporate Standard | Annual subscription | All features of standard package, with authorized access for up to 10 users | \$500 1-3 users \$750 4-6 users \$1000 6-10 users |
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